

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

MCom(IB) DEGREE EXAMINATION DECEMBER 2022
(First Semester)

Branch – INTERNATIONAL BUISNESS

GLOBAL BUSINESS MANAGEMENT / INTERNATIONAL MANAGEMENT

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks (5 x 1 = 5)

- 1 Which of the concepts below is (are) associated more with Japanese management than with American management?
 - (i) the concept of value added as opposed to the value chain
 - (ii) standard cost control as opposed to target costs
 - (iii) price determines costs, as opposed to costs determines price
 - (iv) constrained optimization as opposed to continuous improvement
- 2 Departmentation is the part of _____.
 - (i) organisation process
 - (ii) Control process
 - (iii) Planning process
 - (iv) staffing Process
- 3 _____ are the approaches to the study of leadership which emphasise the personality of the leader.
 - (i) Contingency theories
 - (ii) Group theories
 - (iii) Trait theories
 - (iv) Inspirational theories
- 4 The scope of international human resource management (IHRM) includes:
 - (i) Staff recruitment
 - (ii) Staff development
 - (iii) Compensation
 - (iv) All of the above
- 5 The main stream approach to diversity management supports _____.
 - (i) The business case
 - (ii) The social justice approach
 - (iii) A radical approach to equal opportunities
 - (iv) Affirmative action

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 3 = 15)

- 6 a. Discuss the social responsibility of managers.
OR
- b. Evaluate the importance of international management.
- 7 a. Classify the various types of planning in International Management.
OR
- b. State about the centralization.
- 8 a. Evaluate the theories of leadership.
OR
- b. Explain the strategies of change management.
- 9 a. Discuss the necessity of online work management system.
OR
- b. Evaluate the selection process of international human resource management.

Cont...

- 10 a. Justify the purpose of diversity management.
OR
b. Explain the importance of workplace interpersonal relationship.

SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 6 = 30)

- 11 a. Analyse the opportunities of international management.
OR
b. Evaluate the features of theory Z.
- 12 a. Interpret the various types of organization structure.
OR
b. Evaluate the process of organizing.
- 13 a. Determine the causes of organizational conflict.
OR
b. Analyse the features of behavioral theories.
- 14 a. Justify the role of training and development in International Human Resource Management.
OR
b. Assess the different approaches to performance management in IHRM.
- 15 a. Classify the various form of discrimination in workplace.
OR
b. Analyze the principles of equality in management.

Z-Z-Z

END