

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

MCom(IB) DEGREE EXAMINATION DECEMBER 2022
(Third Semester)

Branch – INTERNATIONAL BUSINESS

SUPPLY CHAIN MANAGEMENT

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 1 = 5)

- 1 The purpose of supply chain management is
 - (i) Increase production
 - (ii) Provide customer satisfaction
 - (iii) Improve quality of a product
 - (iv) Integrating supply & demand management

- 2 VMI stands for
 - (i) Vendor material inventory
 - (ii) Vendor managed inventory
 - (iii) Variable material inventory
 - (iv) Valuable material inventory

- 3 DRP stands for
 - (i) Distribution requirement planning
 - (ii) Distribution reverses planning
 - (iii) Distribution resource planning
 - (iv) Dividend requirement planning

- 4 What is the idea behind multiple sourcing?
 - (i) Better quality
 - (ii) Higher costs
 - (iii) Better service
 - (iv) Lower costs

- 5 _____ Plays important role in supply chain management.
 - (i) Finance
 - (ii) Marketing
 - (iii) Information system
 - (iv) None of these

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(5 x 3 = 15)

- 6 a Write a note on objectives of SCM.
OR
b Determine the key issues in supply chain management.

- 7 a Explain the green supply chain management.
OR
b Write a note on concept of reverse supply chain.

- 8 a Discuss the procurement process in SCM.
OR
b Discuss the strategic sourcing management.

- 9 a Determine the importance of Inventory Management.
OR
b Illustrate the concept of MRP and its Function.

- 10 a Determine the importance of IT in supply chain.
OR
b Discuss the virtual reality in supply chain.

Cont...

SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks (5 x 6 = 30)

- 11 a Elucidate the six components in supply chain management.
OR
b Evaluate the importance of supply chain performance measurement.
- 12 a Justify the supply chain network design.
OR
b Explain push pull strategy in supply chain.
- 13 a Enumerate the strategies of global sourcing and procurement.
OR
b Difference between Sourcing and procurement.
- 14 a Explain the Inventory management and its types.
OR
b Examine the concept of MRP and EOQ in inventory management.
- 15 a Justify the impact of information technology in SCM.
OR
b Enumerate the adoption of Artificial intelligence in SCM.

Z-Z-Z

END