

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

MCom(IB) DEGREE EXAMINATION DECEMBER 2022
(Third Semester)

Branch – INTERNATIONAL BUSINESS

INTERNATIONAL TRADE LOGISTICS – I

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks (5 x 1 = 5)

1. _____ and Physical distribution are the two major operations of logistics.
(i) Supply chain management (ii) Material management
(iii) Logistics management (iv) Marketing management
2. Logistics management is an _____ part of the business and its Success.
(i) Minimal (ii) Integral (iii) Unrelated (iv) Small
3. _____ is the design of seamless value-added processes across organization boundaries to meet the real needs of the end customer.
(i) Operations (ii) Supply chain management
(iii) Process engineering (iv) Value charting
4. Julie recognizes that her company needs to provide better customer service and trim distribution costs through teamwork, both inside the company and among all the marketing channel organizations. Julie will begin the practice of _____.
(i) Intermediation (ii) Customer relationship management
(iii) Integrated logistics management (iv) Supply chain management
5. Vessel designed to carry private cars are
(i)OBO (ii)RO/RO (iii) SD14 (iv)Train ferry

SECTION - B (15Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 3 = 15)

6. a. Determine the principles of integrated logistics excellence with perspective of textile industry.
OR
b. State the importance of logistics in developing economy like India.
7. a. “Channel management in logistics is a process of selection, motivation, evaluation and elimination”. Discuss.
OR
b. Explain the various techniques of inventory management.
8. a. Classify the types of cargo vessel used in International Trade.
OR
b. Explain how is rate structure finalized for freight.

Cont...

9. a. Enumerate the problems faced by the sea and air ports in India.
OR
b. Discuss the roles of Customs House Agent (CHA) in Export Import clearance .
10. a. Analyze different modes of transport? Give their comparison.
OR
b. Explain reverse Logistics? Discuss the key elements that are to be taken into account in reverse logistics.

SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks (5 x 6 = 30)

11. a. Evaluate the role and importance of logistics in International trade.
OR
b. Assess the Logistics performance cycle.
12. a. Determine the factors to be considered while selecting material handling equipments.
OR
b. Justify “Why warehousing is important for manufacturing Industries” in India, State the functions of warehousing.
13. a. Outline the factors a shipper has to keep in view while selecting a liner vessel.
OR
b. “Movement by sea is the cheapest one for International trade” Elucidate.
14. a. Categorize the parties involved in chartering and also explain the types of charter.
OR
b. Evaluate the role of Freight Forwarder. Discuss the responsibilities of a freight forwarders.
15. a. “Encouraging Reverse Logistics is a mere loss to an organization in the present ecommerce business scenario”. Evaluate the statement and give reasons in support of your answer.
OR
b. Interpret the constraints in the growth of ICD's.

Z-Z-Z

END