

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

B Com (BA) DEGREE EXAMINATION DECEMBER 2022
(Third Semester)

Branch – COMMERCE (BUSINESS ANALYTICS)

BUSINESS ORGANIZATION AND MANAGEMENT

Time: Three Hours

Maximum: 50 Marks

SECTION- A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks (5 x 1 = 5)

- 1 Importing goods for the purpose of re-export is termed as ----
(i) Entrepot trade (ii) Import trade
(iii) Export trade (iv) Whole sale trade
- 2 The maximum number of partners permitted in banking business is
(i) 7 (ii) 13
(iii) 6 (iv) 10
- 3 Management is not
(i) An applied science (ii) A pure science
(iii) An art (iv) An art and science both
- 4 ----- leads to optimum use of resources.
(i) Recruitment (ii) Development
(iii) Staffing (iv) Training
- 5 The process of exchanging information and understanding between two or more persons is called
(i) Directing (ii) Leadership
(iii) Motivation (iv) Communication

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 3 = 15)

- 6 a Bring out the characteristics of Profession.
OR
b What are the advantages of functional layout?
- 7 a State the features of sole-trading concern.
OR
b Describe the causes of business combination.
- 8 a Narrate the functions of Top level management.
OR
b Summarise the basic features of planning.
- 9 a Briefly explain the process of Organisation.
OR
b list out various external sources of recruitment.

Cont...

- 10 a Sketch the elements of communications.
OR
b Describe the characteristics of motivation.

SECTION - C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

(5 x 6 = 30)

- 11 a Narrate the essential features of Business.
OR
b Point out the factors that influencing a good plant layout.
- 12 a Discuss in detail about various kinds of companies.
OR
b Bring out the objectives of business combination.
- 13 a Enumerate the importance of management in business.
OR
b Identify the various steps involved in planning.
- 14 a Highlight the important principles of organisation.
OR
b Analyse the different types of leadership styles.
- 15 a Examine the essentials of good control system.
OR
b Discuss the Maslow's Need Hierarchy Theory.

Z-Z-Z END