

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

MSc DEGREE EXAMINATION DECEMBER 2022
(First Semester)

Branch – ELECTRONIC MEDIA

REPORTING, WRITING & EDITING FOR BROADCAST MEDIA

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks (5 x 1 = 5)

- 1 Accountability in Journalism refers to
 - (i) Fact Checking
 - (ii) Accepting blame
 - (iii) Accepting Criticism
 - (iv) Advocacy
- 2 Objectivity in news help audience to
 - (i) Empathise with victims
 - (ii) understand journalism
 - (iii) make wise decisions
 - (iv) interpret in their own mind about a story when provided the facts
- 3 News value helps in
 - (i) Writing bylines
 - (ii) Allocating beats
 - (iii) Increased viewership
 - (iv) Selection and presentation of events to the public
- 4 Identify the correct statement.
 - (i) News should also carry opinions of journalists
 - (ii) News should not carry opinions of journalists
 - (iii) News should be accompanied by opinion of senior journalists
 - (iv) Factual news should be accompanied by expert interview
- 5 While reporting victims of crime or accidents Journalists sometimes create misleading impressions to readers, because
 - (i) To get justice for the victim
 - (ii) To get more viewership
 - (iii) They speculate in the absence of knowledge of facts
 - (iv) victims exaggerate the story to the journalists

SECTION - B (15 Marks)

Answer ALL Questions

ALL questions carry EQUAL marks (5 x 3 = 15)

- 6 a State the qualities of a news reporter.
OR
b What are primary sources of news in journalism?
- 7 a Explain the hour glass structure in news.
OR
b Classify the different types of lead.
- 8 a What are the 5 Cs of copy editing.
OR
b Mention any five proof reading strategies.
- 9 a Mention the salient features of P2C.
OR
b Explain the use of news ticker.

Cont...

- 10 a Differentiate news and a feature.
OR
b. Discuss the ethical issues related to television debates.

SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 6 = 30)

- 11 a Enumerate the rights and privileges of a journalist in India.
OR
b Analyse the factors that create newsworthy journalism.
- 12 a What makes a good news lead? Discuss with examples.
OR
b Examine the issue of privacy in the context of media ethics.
- 13 a Evaluate the objectives of news editing.
OR
b Explain the role of a newspaper editor.
- 14 a Analyse the elements of a good editorial.
OR
b Explain how journalists can use social media as a tool for reporting.
- 15 a Justify why ethical reporting is important.
OR
b Discuss the guidelines for writing programs for children.

Z-Z-Z

END