

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

**MCom(IB) DEGREE EXAMINATION MAY 2026
(Fourth Semester)**

Branch -INTERNATIONAL BUSINESS

INTELLECTUAL PROPERTY RIGHTS

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	Intellectual Property Rights protect (i) Physical property (ii) Intellectual creations (iii) Agricultural land (iv) Machinery	K1	CO1
	2	Which organization governs Intellectual Property at the international level? (i) WTO (ii) IMF (iii) WIPO (iv) WHO	K2	CO1
2	3	Moral rights protect the (i) Financial rights only (ii) Author's reputation (iii) Property ownership (iv) Business profits	K1	CO2
	4	Copyright infringement means (i) Legal use of work (ii) Authorized use (iii) Unauthorized use (iv) Selling property	K2	CO2
3	5	Which of the following is an example of a trademark? (i) Patent (ii) Copyright (iii) Logo (iv) Book	K1	CO3
	6	Trademark registration provides (i) Temporary protection (ii) No protection (iii) Legal protection (iv) International citizenship	K2	CO3
4	7	Patent rights are granted to (i) Students (ii) Inventors (iii) Teachers (iv) Customers	K1	CO4
	8	Patent infringement means (i) Legal use (ii) Unauthorized use of invention (iii) Selling goods (iv) Buying goods	K2	CO4
5	9	Cyber squatting relates to (i) Land ownership (ii) Domain name misuse (iii) Patent protection (iv) Trademark registration	K1	CO5
	10	Sustainable Development Goals (SDGs) aim to (i) Increase pollution (ii) Promote sustainable development (iii) Reduce education (iv) Reduce innovation	K2	CO5

Cont...

SECTION - B (35 Marks)Answer **ALL** questions**ALL** questions carry **EQUAL** Marks (5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Explain the merits and demerits of Intellectual Property Rights.	K2	CO1
		(OR)		
	11.b.	Discuss the role of WIPO and TRIPS agreement.		
2	12.a.	What is the meaning of copyright and discuss the economic and moral rights of the author.	K2	CO2
		(OR)		
	12.b.	Identify the remedies available against copyright infringement.		
3	13.a.	Discuss the procedure for obtaining a Trademark with suitable example.	K3	CO3
		(OR)		
	13.b.	Discuss the marks that cannot be registered in trade mark.		
4	14.a.	Differentiate patentable and non-patentable inventions under the Patent Act.	K3	CO4
		(OR)		
	14.b.	Discover the importance and purpose of patent protection in biological diversity.		
5	15.a.	Describe concept of Intellectual Property protection in emerging markets.	K4	CO5
		(OR)		
	15.b.	Explain domain name disputes and their legal protection.		

SECTION -C (30 Marks)Answer **ANY THREE** questions**ALL** questions carry **EQUAL** Marks (3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Examine the role of WIPO and TRIPS in global IP protection.	K2	CO1
2	17	Summarise the pecuniary rights of author in copy right.	K2	CO2
3	18	Discover the procedure and legal protection provided through trademark registration.	K3	CO3
4	19	Analyze protection of traditional knowledge and biodiversity under patent law.	K4	CO4
5	20	Design the role of Intellectual Property Rights in achieving Sustainable Development Goals (SDGs).	K5	CO5

Z-Z-Z END