

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

MCom (IB) DEGREE EXAMINATION MAY 2026
(Second Semester)

Branch – INTERNATIONAL BUSINESS

INTERNATIONAL LOGISTICS MANAGEMENT/ INTERNATIONAL TRADE
LOGISTICS - I

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	Logistics primarily deals with the movement and storage of (i) People (ii) Goods (iii) Money (iv) Information only	K1	CO1
	2	Which of the following is a key objective of logistics? (i) Increase production cost (ii) Improve customer service (iii) Reduce product quality (iv) Increase delivery time	K2	CO1
2	3	Multimodal transportation refers to (i) Using only one mode of transport (ii) Using two or more modes of transport (iii) Using only road transport (iv) Using only air transport	K1	CO2
	4	Distribution involves (i) Producing goods (ii) Delivering goods to customers (iii) Advertising goods (iv) Designing goods	K2	CO2
3	5	Chartering means (i) Buying ships (ii) Hiring ships (iii) Selling ships (iv) Repairing ships	K1	CO3
	6	Air cargo is transported through (i) Ships (ii) Trucks (iii) Aircraft (iv) Trains	K2	CO3
4	7	Customs brokers help in (i) Manufacturing goods (ii) Clearing goods through customs (iii) Selling goods (iv) Packaging goods	K1	CO4
	8	Documentation in logistics is important for (i) Legal and transportation purposes (ii) Entertainment (iii) Advertising (iv) Manufacturing	K2	CO4
5	9	Modern logistics uses technology such as (i) GPS tracking (ii) Painting (iii) Typing (iv) Printing only	K1	CO5
	10	Innovation in logistics improves (i) Efficiency and service quality (ii) Delays (iii) Costs only (iv) Storage only	K2	CO5

Cont...

SECTION - B (35 Marks)Answer **ALL** questions**ALL** questions carry **EQUAL** Marks

(5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Define logistics and explain its objectives.	K2	CO1
		(OR)		
	11.b.	Explain the functions of logistics in business operations.		
2	12.a.	Discuss the different modes of transportation used in logistics.	K3	Co2
		(OR)		
	12.b.	Identify role of packaging and labeling in logistics.		
3	13.a.	List out the major and minor ports in India.	K4	CO3
		(OR)		
	13.b.	Analyse the functions of IATA and TACT in air cargo.		
4	14.a.	Explain the role & functions of Freight Forwarder.	K5	CO4
		(OR)		
	14.b.	Define ICD and CFS and explain their importance.		
5	15.a.	Discuss the role of logistics start ups in modern logistics.	K5	CO5
		(OR)		
	15.b.	Assess innovative logistics models used globally.		

SECTION -C (30 Marks)Answer **ANY THREE** questions**ALL** questions carry **EQUAL** Marks

(3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Describe the evolution of logistics in detail.	K2	CO1
2	17	Define warehousing and Discribe its functions and types in detail.	K3	CO2
3	18	Evaluate the advantages and limitations of sea transport in international logistics.	K4	CO3
4	19	Prioritize the types of documents used in shipment process.	K5	CO4
5	20	Analyze the impact of digital technology platforms on logistics.	K6	CO5

Z-Z-Z

END