22CSP315BN

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

MCom (CS) DEGREE EXAMINATION MAY 2026
(Third Semester)

Branch – **CORPORATE SECRETARYSHIP**

MAJOR ELECTIVE COURSE – II INTERNATIONAL BUSINESS

Time: Three Hours Maximum: 75 Marks

SECTION-A (10 Marks)
Answer **ALL** questions
ALL questions carry **EQUAL** marks (10 × 1 = 10)

Question No.	Question	K Level	CO
1	Trade by region helps firms to____________. a) Analyze global opportunities b) Focus only on domestic markets c) Avoid international partnerships d) Set local tax rates	K1	CO1
2	Understanding regional trade patterns helps__. a) Avoid global markets b) Strategic entry & investment decisions c) Ignore competition d) Set domestic taxes	K2	CO1
3	Regulatory documents in export-import trade include____________. a) Commercial invoice and packing list b) Bill of exchange and insurance certificate c) Export license and customs declaration d) Letter of credit only	K1	CO2
4	A surplus in BOP indicates: a) More imports than exports b) More exports and foreign inflows than outflows c) Equal imports and exports d) Trade deficit only	K2	CO2
5	Which organization provides credit risk insurance to exporters in India? a) RBI b) ECGC c) EXIM Bank d) SEBI	K1	CO3
6	An import trust receipt (ITR) is____________. a) Evidence of bank's finance against imported goods b) Export license c) Shipping insurance document d) Customs declaration form	K2	CO3
7	EHTP and STP schemes support___________. a) Export of electronics and software services b) Domestic retail trade only c) Import of capital goods d) Banking services	K1	CO4
8	Customs Union differs from FTA by________. a) Common external tariff b) Eliminating exports c) Domestic trade only d) Removing all trade rules	K2	CO4
9	CONCOR is responsible for: a) Import financing b) Issuing export licenses c) Containerized transport and logistics in India d) Banking services	K1	CO5
10	E-Freight, ERP, and ICT in logistics help to__. a) Reduce container size b) Improve efficiency, tracking, and transparency in supply chain c) Replace customs clearance d) Eliminate transport costs	K2	CO5

Cont...

SECTION - B (35 Marks)

Answer **ALL** questions
ALL questions carry **EQUAL** Marks (5 × 7 = 35)

Question No.	Question	K Level	CO
11.a.	Define globalization. Explain the major trends influencing globalization in recent years.	K2	CO1
	(OR)		
11.b.	What are the behavioral practices that affect culture in global marketing?		
12.a.	Explain the significance of Foreign Trade Policy (FTP) in regulating India's export-import trade.	K3	CO2
	(OR)		
12.b.	List and briefly explain the key regulatory frameworks governing India's foreign trade.		
13.a.	Differentiate between pre-shipment finance and post-shipment finance in export trade.	K3/K4	CO3
	(OR)		
13.b.	Analyze the importance of an import license in regulating foreign trade.		
14.a.	What are Special Economic Zones (SEZs)? State any two benefits offered to exporters under SEZs.	K3	CO4
	(OR)		
14.b.	State the significance of FDI and FPI in India's economic development.		
15.a.	What is containerization? State its advantages in international trade.	K5	CO5
	(OR)		
15.b.	Differentiate between multimodal transportation and intermodal operations.		

SECTION -C (30 Marks)

Answer **ANY THREE** questions
ALL questions carry **EQUAL** Marks (3 × 10 = 30)

Question No.	Question	K Level	CO
16	Describe the role of social and cultural environment in shaping global business strategies with examples.	K2	CO1
17	Explain the different types of documents used in international trade with suitable examples.	K3	CO2
18	Elucidate how EXIM Bank of India assists exporters and importers with financial support.	K4	CO3
19	Enumerate in detail the different export promotion schemes available to Indian exporters.	K5	CO4
20	Discuss the export and import clearance procedures through ICDs in detail.	K6	CO5

Z-Z-Z END