25CSP102/22CSP102N

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

MCom (CS) DEGREE EXAMINATION MAY 2026
(First Semester)

Branch – **CORPORATE SECRETARYSHIP**

ECONOMICS FOR DECISION MAKING

Time: Three Hours — Maximum: 75 Marks

SECTION-A (10 Marks)
Answer **ALL** questions
ALL questions carry **EQUAL** marks (10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	What is the primary goal of profit maximization in business economics? a) Maximizing market share b) Minimizing costs c) Maximizing revenue d) Minimizing risk	K1	CO1
	2	What is the primary goal of international business in the context of business economics? a) Maximizing domestic production b) Minimizing global trade c) Expanding commercial transactions across borders d) Reducing competition	K2	CO1
2	3	For the demand for durable goods, the elasticity is____. a) zero b) greater than the unity c) equal to the unity d) less than the unity	K1	CO2
	4	In case of the short-run production function the factor-ratio remains a) Constant b) Variable c) Either constant or variable d) Neither	K2	CO2
3	5	If the market demand curve for a commodity has a negative slope then the market structure must be a) perfect competition b) monopoly c) imperfect competition d) The market structure cannot be	K1	CO3
	6	Which of the following types of firms is likely to be a monopolistic competitor? a) A local telephone company b) An automobile manufacturer c) A restaurant d) All of the above are likely to be monopolistic competitors.	K2	CO3
4	7	Monetary policy is primarily managed by a) The Government b) The Central Bank c) The World Bank d) The Reserve Bank of India (in India)	K1	CO4
	8	Name the policy that accords with expenditure and taxation policies decisions of the government? a) Monetary Policy b)Fiscal Policy c) Labor Market Policies d)Trade Policy	K2	CO4
5	9	The Balance of Payments is calculated using the _______ accounting system. a)Entrances with a single door b)Two-entry c)In cash d) Accrual accounting	K1	CO5
	10	Which of the following is true regarding wages and prices when the economy is in long-run equilibrium? a)Wages and prices are sticky b)Wages are sticky but prices are adjusted c)Prices are sticky but wages are adjusted d)Wages and prices are fully adjusted	K2	CO5

Cont...

Section - B (35 Marks)

Answer **ALL** questions
ALL questions carry **EQUAL** Marks (5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Summarize the scope of managerial economics.	K5	CO1
		(OR)		
	11.b.	Measure the different methods of economic forecasting.		
2	12.a.	Examine the determinants of supply.	K4	CO2
		(OR)		
	12.b.	Infer the role of product line pricing in marketing strategy.		
3	13.a.	Demonstrate the different types of Oligopoly.	K3	CO3
		(OR)		
	13.b.	Compute the challenges involved in new product pricing.		
4	14.a.	How do demographic and economic factors influence market potential ?	K2	CO4
		(OR)		
	14.b.	Classify the types of inflation.		
5	15.a.	Evaluate the major components of macro economics.	K5	CO5
		(OR)		
	15.b.	Interpret the types of trade policy in india.		

SECTION -C (30 Marks)

Answer **ANY THREE** questions
ALL questions carry **EQUAL** Marks (3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Detect the causes and effects of business cycle on the economy.	K4	CO1
2	17	Predict various demand forecasting methods.	K3	CO2
3	18	How do companies use price discounts to promote products and increase sales?	K2	CO3
4	19	Interpret how exchange rates affect export pricing?	K5	CO4
5	20	Summarize the balance of payments reveal about a country's economy.	K6	CO5

Z-Z-Z END