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22CCP422N

PSG COLLEGE OF ARTS & SCIENCE

(AUTONOMOUS)

MCom(CA) DEGREE EXAMINATION MAY 2026

(Fourth Semester)

Branch- **COMMERCE WITH COMPUTER APPLICATIONS**

GLOBAL BUSINESS ENVIRONMENT

Time: Three Hours Maximum: 75 Marks

SECTION-A (10 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	Which of the following is the cons of globalization for developing economies? a) Improved infrastructure b) Access to advanced technology c) Increased employment opportunities d) Loss of local industries	K1	CO1
	2	Which stage of globalization involves firms exporting goods to foreign markets? – Relate. a) Domestic stage b) International stage c) Multinational stage d) Global stage	K2	CO2
2	3	What is a competitive advantage of nations in the global economy? a) High trade barriers b) Dependence on foreign aid c) Access to natural resources and skilled labor d) Limited domestic competition	K1	CO1
	4	Which of the following sectors have seen significant MNC involvement in India? a) Agriculture b) Information Technology c) Textile industry d) All of the above	K2	CO2
3	5	Which organization was established to promote industrial development in developing countries? a) UNIDO (United Nations Industrial Development Organization) b) WTO (World Trade Organization) c) IMF (International Monetary Fund) d) ITC (International Trade Centre)	K1	CO1
	6	The Asian Development Bank (ADB) primarily focuses on which region for its development projects. a) Africa b) South America c) Asia and the Pacific d) Europe	K2	CO2
4	7	What does TRIPS stand for in the context of the WTO? a) Trade-Related International Policies and Strategies b) Trade-Related Investment Procedures and Standards c) Trade Regulations in Industrial Production and Services d) Trade-Related Aspects of Intellectual Property Rights	K1	CO1
	8	Show the primary objective of GATT (General Agreement on Tariffs and Trade). a) To regulate foreign direct investments b) To promote free and fair trade by reducing tariffs and trade barriers c) To establish fixed exchange rates d) To manage international financial crises	K2	CO2
5	9	What is the role of a Marketing Assistant in export promotion? a) To handle trade disputes among companies b) To manage domestic labor laws c) To assist in identifying foreign markets and promoting Indian exports d) To regulate import tariffs	K1	CO1

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5	10	What are Towns of Export Excellence (TEEs)? a) Towns that have achieved a specific export threshold in specialized products b) Towns where only export-related businesses are allowed c) Small villages selected for export promotion d) Ports designated for international trade	K2	CO2

SECTION - B (35 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** Marks (5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Explain the major policy options available for a country to manage globalization.	K2	CO1
		(OR)		
	11.b.	Summarize the different stages of globalization.		
2	12.a.	Develop the role of MNCs in India.	K3	CO2
		(OR)		
	12.b.	Identify the impact of technology on global competitiveness.		
3	13.a.	Construct the benefits of Regional Integration.	K3	CO3
		(OR)		
	13.b.	Identify the difference between Bilateral and Multilateral Trade Agreements.		
4	14.a.	Analyze the main features of the Uruguay Round Agreements (URA).	K4	CO4
		(OR)		
	14.b.	How can the WTO be evaluated in terms of its effectiveness? Examine.		
5	15.a.	Explain the role of Production assistance in Foreign Trade.	K5	CO5
		(OR)		
	15.b.	Assess the incentives that are provided under the Export Promotion Capital Goods (EPCG) Scheme.		

SECTION -C (30 Marks)

Answer **ANY THREE** questions

ALL questions carry **EQUAL** Marks (3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Explain the difference between Liberalization and globalization.	K2	CO1
2	17	Examine the merits and demerits of MNCs.	K4	CO2
3	18	Construct the role of International Financial Institutions (IMF, World Bank, ADB) in Global Economic Development.	K3	CO3
4	19	How does the WTO affect developing countries, and what is its impact on India? – Analyze.	K4	CO4
5	20	Assess how Free Trade Agreements (FTAs) benefit exporters.	K5	CO5

Z-Z-Z END