

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
MCom DEGREE EXAMINATION MAY 2026
(Third Semester)

Branch - COMMERCE

ENTREPRENEURIAL DEVELOPMENT

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	Entrepreneurship is ----- a) Produce new goods or service b) A Project c) A Service d) A Product	K1	CO1
	2	Women entrepreneurs are ----- a) Highly risk takers b) Small risk takers c) Moderate risk takers d) Social	K2	CO1
2	3	Which is a current scheme for MSME? a) Ujjwala Yojana b) Jan Dhan Yojana c) PM Kisan Samman Nidhi d) Pradhan Mantri Mudra Yojana	K1	CO2
	4	MSME stands for a) Medium, Small, and Micro Enterprises b) Micro, Small, and Managed Enterprises c) Micro, Small, and Medium Enterprises d) Medium, Standard, and Micro Enterprises	K2	CO2
3	5	Project appraisal involves: a) Evaluation of technical feasibility b) market c) Financial d) Social cost	K1	CO3
	6	A project report is primarily prepared for: a) Customers b) Employees c) Competitors d) Investors and financial institutions	K2	CO3
4	7	Which institution promotes village industries in India? a) NSIC b) KVIC c) NABARD d) HUDCO	K1	CO4
	8	The Coir Board primarily supports: a) Leather industries b) Textile industries c) Coir-based industries d) Agro-based industries	K2	CO4
5	9	Mudra Bank provides support for: a) Large corporate b) Startups and micro enterprises c) State governments d) International trade houses	K1	CO5
	10	The rise of the Indian startup ecosystem accelerated mainly after ----- a) 1991 b) 2000 c) 2010 d) 2015	K2	CO5

Cont...

SECTION - B (35 Marks)Answer **ALL** questions**ALL** questions carry **EQUAL** Marks

(5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Distinguish between a manager and an Entrepreneur.	K4	CO1
	(OR)			
	11.b.	Examine the challenges faced by women entrepreneurs.		
2	12.a.	Criticize the environmental factors affecting entrepreneurial growth.	K5	CO2
	(OR)			
	12.b.	Explain the problems faced by MSME sector.		
3	13.a.	Discuss the contents of a Business plan.	K6	CO3
	(OR)			
	13.b.	Elaborate the procedure of setting up an enterprise.		
4	14.a.	Justify the different Objectives of SIDC.	K5	CO4
	(OR)			
	14.b.	Evaluate the various functions of DIC.		
5	15.a.	Analyze the objectives of Stand Up India scheme.	K4	CO5
	(OR)			
	15.b.	Contrast the policy measures for technology startups in India.		

SECTION -C (30 Marks)Answer **ANY THREE** questions**ALL** questions carry **EQUAL** Marks

(3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Examine the different types of entrepreneurs.	K4	CO1
2	17	Discuss the process of entrepreneurial development.	K6	CO2
3	18	Criticize the process of preparing a Project Report.	K5	CO3
4	19	Analyze the objectives and functions of NABARD.	K4	CO4
5	20	Criticize the rise and growth of the startup ecosystem in India.	K5	CO5

Z-Z-Z

END