

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

B.Voc DEGREE EXAMINATION MAY 2026
(Fifth Semester)

Branch - FOOD PROCESSING TECHNOLOGY

ENTREPRENEURSHIP AND FOOD BUSINESS MANAGEMENT

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	Identify the type of entrepreneur who adopts innovative technology in food business. a) Corporate b) Technopreneur c) Social d) Rural	K1	CO1
	2	Explain why start-ups are important for food industry development. a) Enhance employment b) Bring innovations c) Attract investors d) All of the above	K2	CO1
2	3	Name the apex financial institution that provides refinance to banks for MSME credit. a) SIDBI b) NSIC c) NABARD d) ICSI	K1	CO2
	4	Illustrate the role of FICCI and CII in supporting food entrepreneurs. a) Policy advocacy b) Legal training c) Export bans d) Import control	K2	CO2
3	5	Identify the initiative designed for women empowerment in entrepreneurship. a) STEP b) JAM c) BIRAC d) NSDC	K1	CO3
	6	Analyse the contribution of Make in India towards agri-food entrepreneurship. a) Tax exemption b) Promotion of FDI and manufacturing c) Skill training only d) None	K2	CO3
4	7	Recall the chart used to display project tasks against time. a) PERT b) CPM c) Gantt d) Budgeting	K1	CO4
	8	Differentiate between project selection and project formulation. a) Selection = choosing idea, Formulation = preparing details b) Both same c) Selection = budget, Formulation = monitoring d) None	K2	CO4
5	9	Identify the licensing authority for setting up a food processing unit in India. a) SEBI b) NABARD c) FSSAI d) NIESBUD	K1	CO5
	10	Summarize the importance of break-even analysis in project implementation. a) Identifies profits b) Predicts losses c) Assesses viability d) All of the above	K2	CO5

Cont...

SECTION - B (35 Marks)Answer **ALL** questions**ALL** questions carry **EQUAL** Marks (5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Describe the types of entrepreneurs with examples.	K2	CO1
	(OR)			
	11.b.	Discuss the factors influencing entrepreneurial growth in India.		
2	12.a.	Illustrate the role of NSIC and NABARD in entrepreneurship development.	K3	CO2
	(OR)			
	12.b.	Interpret the contribution of SEZs in promoting food businesses.		
3	13.a.	Analyse the role of Small Farmers Agri Business Consortium in rural entrepreneurship.	K4	CO3
	(OR)			
	13.b.	Differentiate between central and state-level subsidy schemes for entrepreneurs.		
4	14.a.	Examine the project budgeting process and its importance in project management.	K4	CO4
	(OR)			
	14.b.	Organize project scheduling using CPM method with a simple diagram.		
5	15.a.	Critique the challenges faced during start-up registration and licensing in food industry.	K5	CO5
	(OR)			
	15.b.	Evaluate the legal considerations in establishing a medium-scale food business.		

SECTION - C (30 Marks)Answer **ANY THREE** questions**ALL** questions carry **EQUAL** Marks (3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Assess the contribution of entrepreneurship to Indian food industry development.	K5	CO1
2	17	Devise a financial assistance roadmap for a new dairy start-up using government and private organizations.	K6	CO2
3	18	Prepare a detailed report on women entrepreneurship schemes and their success in India.	K6	CO3
4	19	Evaluate the significance of risk management in project execution.	K5	CO4
5	20	Design a start-up process for setting up a packaged millet-based snack unit.	K6	CO5

Z-Z-Z

END