

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BVoc DEGREE EXAMINATION MAY 2026
(Sixth Semester)

Branch - BANKING, STOCK & INSURANCE

ENTREPRENEURIAL DEVELOPMENT

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	Which of the following refers to the ability of an entrepreneur to continue working toward a goal even when it is difficult? i) Initiative ii) Perseverance iii) Organizational skills iv) Risk tolerance	K1	CO1
	2	Relate in which 'entrepreneurship' primarily involve? i) Managing existing businesses ii) Investing in stocks iii) Working for others iv) Creating new ventures	K2	CO1
2	3	Which technique involves generating ideas by combining existing concepts? i) Brainstorming ii) Mind Mapping iii) SCAMPER iv) SWOT Analysis	K1	CO2
	4	Infer What type of innovation involves improving an existing product? i) Radical innovation ii) Incremental innovation iii) Disruptive innovation iv) Breakthrough innovation	K2	CO2
3	5	What does a feasibility study primarily assess? i) Market demand & Technical requirements ii) Market demand & Financial viability iii) Market demand, Technical requirements & Financial viability iv) Financial Viability alone	K1	CO3
	6	Relate the first step in setting up an enterprise i) Raising capital ii) Identifying a business opportunity iii) Registering the business iv) Hiring employees	K2	CO3
4	7	What is the primary purpose of a project report? i) To attract investors ii) To outline project details and plans iii) To evaluate employee performance iv) To apply for a loan	K1	CO4
	8	Outline What does a project description typically include? i) Project goals and objectives ii) Project timeline and budget iii) Team member roles ii) Project goals, timeline, objectives, budget and team member roles.	K2	CO4
5	9	What does DIC stand for in the context of Indian business support organizations? i) District Industrial Centre ii) Directorate of Industrial Coordination iii) Development and Investment Corporation iv) District Innovation Council	K1	CO5
	10	Outline the primary objective of NABARD i) To promote industrial development ii) To provide rural credit and infrastructure development iii) To regulate banking operations iv) To manage foreign exchange reserves	K2	CO5

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SECTION - B (35 Marks)Answer **ALL** questions**ALL** questions carry **EQUAL** Marks

(5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	List out the characteristics and types of Entrepreneurship.	K1	CO1
		(OR)		
	11.b.	List out the differences between Entrepreneurship and Employment	K2	
2	12.a.	Illustrate in short about Design thinking process.	K2	CO2
		(OR)		
	12.b.	Explain in short about the concepts Innovation and Invention	K2	
3	13.a.	Identify about the choice of form of an Enterprise	K3	CO3
		(OR)		
	13.b.	Construct a technical feasibility study.	K3	
4	14.a.	Demonstrate the contents of project report.	K2	CO4
		(OR)		
	14.b.	Illustrate in short about Project description.	K2	
5	15.a.	Explain in short about the functioning of SFC.	K2	CO5
		(OR)		
	15.b.	Explain about Khadi and Village Industries and its functions.	K2	

SECTION -C (30 Marks)Answer **ANY THREE** questions**ALL** questions carry **EQUAL** Marks

(3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Recall Entrepreneurial scenario in India in your view point.	K1	CO1
2	17	Demonstrate about turning idea into business opportunity.	K2	CO2
3	18	Develop the process of setting up of an enterprise	K3	CO3
4	19	Summarize the legal compliance of setting up of an enterprise.	K2	CO4
5	20	Summarize in detail about the role of Government organizations in Entrepreneurial development.	K2	CO5

Z-Z-Z

END