

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

**BVoc DEGREE EXAMINATION MAY 2026
(Fourth Semester)**

Branch – **BANKING, STOCK AND INSURANCE**

PRINCIPLES OF MANAGEMENT

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks

(10 × 1 = 10)

Module No.	Question No.	Question	K. Level	CO
1	1	A manager analyzing both internal strengths and external opportunities before setting plans is applying _____. (i) MBO (ii) Scientific management (iii) Environmental scanning (iv) Scalar chain	K1	CO1
	2	When an organization encourages employees to set their own goals aligned with company objectives, it is practicing _____. (i) Centralized control (ii) Autocratic planning (iii) Bureaucratic management (iv) MBO	K2	CO1
2	3	If unity of command is violated, an employee will likely experience _____. (i) Increased motivation (ii) Conflicting instructions (iii) Higher productivity (iv) Clear accountability	K1	CO2
	4	A narrow span of control results in _____. (i) More hierarchical levels (ii) Wider supervision (iii) Fewer managerial levels (iv) Complete decentralization	K2	CO2
3	5	Recruitment differs from selection because recruitment _____. (i) Chooses the best candidate (ii) Eliminates unsuitable candidates (iii) Attracts potential candidates (iv) Promotes employees	K1	CO3
	6	A leader who completely avoids decision-making and allows subordinates full freedom may risk _____. (i) High discipline (ii) Lack of coordination (iii) Strict supervision (iv) Faster control	K2	CO3
4	7	According to Maslow, once safety needs are satisfied, the next dominant need is _____. (i) Physiological (ii) Social (iii) Esteem (iv) Self-actualization	K1	CO4
	8	If actual performance exceeds standards but market conditions are declining, management should _____. (i) Ignore control (ii) Revise standards (iii) Take corrective action (iv) Close operations	K2	CO4
5	9	Delegation without proper training may lead to _____. (i) Efficient performance (ii) Increased accountability (iii) Role ambiguity (iv) Better coordination	K1	CO5
	10	Effective coordination primarily ensures _____. (i) Duplication of work (ii) Conflict among departments (iii) Unity of action toward objectives (iv) Complete decentralization	K2	CO5

Cont...

SECTION - B (35 Marks)Answer **ALL** questions**ALL** questions carry **EQUAL** Marks

(5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Define Management. Explain the different levels of management and the skills required at each level.	K2	CO1
		(OR)		
	11.b.	Summarize F.W. Taylor's contribution to Scientific Management.		
2	12.a.	Discuss the importance of forecasting and the role of planning premises.	K3	CO2
		(OR)		
	12.b.	Outline the limitations of Management by Objectives.		
3	13.a.	Explain the relationship between Authority and Responsibility in an organization.	K3	CO3
		(OR)		
	13.b.	Highlight the nature and importance of the organization process.		
4	14.a.	Detail the steps involved in the Selection process of employees.	K3	CO4
		(OR)		
	14.b.	Explain the different types of Training and their importance.		
5	15.a.	Describe the elements and process of Motivation.	K3	CO5
		(OR)		
	15.b.	Infer the importance of Co-ordination as the essence of management.		

SECTION - C (30 Marks)Answer **ANY THREE** questions**ALL** questions carry **EQUAL** Marks

(3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Discuss the Evolution of Management Thought with a focus on the different Schools of Thought.	K3	CO1
2	17	"Planning is the primary function of management." Justify this statement by explaining its nature and importance.	K4	CO1
3	18	Compare the different Theories of Organization and their impact on management.	K5	CO1
4	19	Explain the Staffing process in detail, from recruitment to performance appraisal.	K5	CO1
5	20	Analyze Herzberg's Two-Factor Theory of motivation and its practical implications.	K4	CO1

Z-Z-Z

END