

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

**BSc DEGREE EXAMINATION MAY 2026
(Fourth Semester)**

Branch: **VISUAL COMMUNICATION (ELECTRONIC MEDIA)**

TELEVISION PRODUCTION TECHNIQUES

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (10 × 1 = 10)

All Questions are Multiple Choice

Module No.	Question No.	Question	K Level	CO
1	1	The area where directors, producers, and technicians monitor production during a TV show is called a) Studio floor b) Control room c) Editing suite d) Support room	K1	CO1
	2	Which phase of production involves planning, budgeting, and script breakdown? a) Preproduction b) Production c) Postproduction d) Distribution	K2	CO1
2	3	Which camera lens is best suited for wide-angle shots? a) Telephoto lens b) Zoom lens c) Wide-angle lens d) Normal lens	K2	CO1
	4	The microphone most suitable for interviews in noisy environments is a) Lavalier mic b) Shotgun mic c) Ribbon mic d) Condenser mic	K2	CO1
3	5	Which of the following is a primary light in a three-point lighting setup? a) Fill light b) Key light c) Background light d) Diffused light	K1	CO3
	6	The process of designing and arranging visual backgrounds for a television set is called: a) Storyboarding b) Set design c) Editing d) Blocking	K2	CO3
4	7	A program that records real-life, unscripted events for television is called a) Sitcom b) Drama c) Reality show d) Documentary	K1	CO4
	8	Single-camera production is primarily used in a) Live news b) Feature films c) Talk shows d) Reality programs	K2	CO4
5	9	The technique that ensures seamless flow of shots in editing is a) Jump cut b) Continuity editing c) Montage d) Nonlinear editing	K1	CO5
	10	Which of the following is NOT covered under copyright? a) Music compositions b) Recorded TV program c) Ideas and concepts d) Scripts	K2	CO5

Cont..

SECTION - B (35 Marks)Answer **ALL** questions**ALL** questions carry **EQUAL** Marks

(5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Define the functions of a control room in a television station.	K1	CO1
	(OR)			
	11.b.	Name the three stages of production mentioning the advantages of each stage		
2	12.a.	Classify the different types of lenses and explain their aesthetic effects in television production.	K2	CO2
	(OR)			
	12.b.	Explain the characteristics and uses of microphones in television production.		
3	13.a.	Identify the principles of set design and the role of electronic and mechanical effects while producing a reality show.	K3	CO3
	(OR)			
	13.b.	Selecting the relevant costumes and makeup for a television production is an Art, -Discuss		
4	14.a.	Experimenting with single-camera and multi-camera techniques while producing television Programme is thoroughly the choice of the director and cinematographer - Discuss	K3	CO4
	(OR)			
	14.b.	Plan for the production of news and a reality show highlighting the importance of each show.		
5	15.a.	Examine how online and offline editing differ in workflow and output.	K4	CO5
	(OR)			
	15.b.	Analyze the importance of copyright awareness in television production editing.		

SECTION - C (30 Marks)Answer **ANY THREE** questions**ALL** questions carry **EQUAL** Marks

(3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Evaluate the impact of technological advancements such as digital television and internet TV on traditional broadcasting practices.	K1	CO1
2	17	Outline the importance of shot selection and camera movement in creating effective television images.	K2	CO2
3	18	'Utilizing the proper lighting instruments and backgrounds for enhancing the aesthetics of the television production is vital- comment.	K3	CO3
4	19	Identify the production challenges involved in commercials and public service announcements.	K3	CO4
5	20	Identify the technical, social and aesthetic aspects of editing in television production with examples.	K3	CO5

Z-Z-Z

END