

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BSc DEGREE EXAMINATION MAY 2026
(Fourth Semester)

Branch – VISUAL COMMUNICATION (ELETRONIC MEDIA)

SCRIPT WRITING

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(5 x 1 = 5)

1. The correct order in the stages of scripting is:
(i) Idea → Research → Synopsis → Treatment → Storyboard → Screenplay
(ii) Synopsis → Research → Treatment → Storyboard → Screenplay
(iii) Research → Screenplay → Storyboard → Treatment
(iv) Storyboard → Idea → Screenplay → Treatment
2. One major difference between fiction and non-fiction scripts is:
(i) Fiction is imagination-based; non-fiction is fact-based
(ii) Fiction uses factual structure; non-fiction uses dramatic structure
(iii) Both follow the same script format
(iv) Non-fiction focuses only on entertainment
3. The 'rising action' in dramatic structure refers to:
(i) Introduction of setting (ii) Build-up of conflict and tension
(iii) Resolution of problems (iv) Character introduction
4. Qualitative information is mainly concerned with:
(i) Numbers and measurements (ii) Facts and figures
(iii) Opinions, experiences, and observations (iv) Charts and graphs
5. Scripting for science or development programs should emphasize:
(i) Drama and suspense (ii) Visual appeal
(iii) Accuracy and clarity of information (iv) Music and narration

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

(5 x 3 = 15)

- 6 a Evaluate the importance of visual thinking in the process of film scripting.
OR
b Critically analyze how a well-structured storyboard improves pre-production planning.
- 7 a Examine the differences in scripting techniques between fiction and non-fiction films.
OR
b Evaluate the merits and demerits of the master scene script format in film production.
- 8 a Examine the importance of characterization in shaping the theme of fiction scripts.
OR
b Create a short fiction script using the three-act structure model.
- 9 a Evaluate how historical and statistical data strengthen documentary storytelling.
OR
b Examine the ethical challenges faced during program research and information gathering.

Cont...

- 10 a Develop a complete script plan for an educational video on women empowerment.
OR
b Construct a visual script for a science awareness campaign aimed at school students.

SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

(5 x 6 = 30)

- 11 a Examine how research enhances the authenticity and creativity of a screenplay.
OR
b Construct an example of a screenplay sequence based on a real-life event.
- 12 a Assess how scripting formats vary across television, animation, and documentary productions.
OR
b Develop a hybrid script format that merges fiction and non-fiction elements.
- 13 a Develop a character sketch and plot outline for a five-minute short film.
OR
b Formulate a screenplay treatment adapted from a newspaper story.
- 14 a Assess the effectiveness of different interview techniques in gathering authentic material.
OR
b Construct a detailed pre-production research plan for a historical short film.
- 15 a Construct a promotional script for a government awareness campaign.
OR
b Examine the importance of organizing scripts for educational and development programs.

Z-Z-Z

END