

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

**BSc DEGREE EXAMINATION MAY 2026 -
(First Semester)**

Branch – COSTUME DESIGN AND FASHION

FASHION DESIGNING

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	Ready-to-wear clothing sold off the rack is also called: (i) Custom-made (ii) Avant garde (iii) Couture (iv) Pret-a-porter	K1	CO1
	2	The "trickle down" theory of fashion adoption states that trends start from: (i) Upper class/Elite (ii) Middle class (iii) Across all classes (iv) Street style	K2	CO1
2	3	Which of the following is NOT an element of design? (i) Trimmings (ii) Silhouette (iii) Texture (iv) Line	K1	CO2
	4	Vertical lines in clothing generally create an illusion of: (i) Reduced height (ii) Increased width (iii) Increased height (iv) Rounded shape	K2	CO2
3	5	Rhythm in design can be created through all of the following EXCEPT: (i) Gradation (ii) Radiation (iii) Isolation (iv) Repetition	K1	CO3
	6	Balance where both sides of a garment are identical is called: (i) Asymmetrical balance (ii) Informal balance (iii) Radial balance (iv) Formal balance	K2	CO3
4	7	The three dimensions of colour are: (i) Hue, Value, Intensity (ii) Warm, Cool, Neutral (iii) Tint, Tone, Shade (iv) Red, Blue, Yellow	K1	CO4
	8	Which of the following is a "contrasting colour harmony"? (i) Neutral (ii) Monochromatic (iii) Triad (iv) Analogous	K2	CO4
5	9	Which of the following is NOT considered a fashion service? (i) Fashion magazines (ii) Colour services (iii) Historic costumes (iv) Video services and television	K1	CO5
	10	Fashion forecasting mainly involves: (i) Industrial visits (ii) Manufacturing garments (iii) Stitching custom-made (iv) Market research and evaluation	K2	CO5

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SECTION - B (35 Marks)Answer **ALL** questions**ALL** questions carry **EQUAL** Marks

(5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Explain the concept of "Fashion Cycle" and describe its stages.	K2	CO1
		(OR)		
	11.b.	Classify the role of "Fashion Forecasting" in the fashion industry.		
2	12.a.	Identify the difference between structural design and decorative design. Explain with examples how each is applied in a dress.	K3	CO2
		(OR)		
	12.b.	Identify the functions of lines in garment design. How can different types of lines be used to suit various body shapes?		
3	13.a.	Explain the types of balance used in dress design. Differentiate between formal and informal balance with sketches/examples.	K2	CO3
		(OR)		
	13.b.	Demonstrate emphasis in design. Discuss how emphasis can be created in a garment using different techniques.		
4	14.a.	Experiment with warm and cool colours and explain how does the choice of warm vs cool colours affect the appearance of a garment?	K3	CO4
		(OR)		
	14.b.	Identify is split complementary colour harmony? Explain with a colour wheel diagram and state its application in dress design.		
5	15.a.	Outline different types of fashion services available to designers. How do web sites and fashion magazines help in design development?	K2	CO5
		(OR)		
	15.b.	Explain on the key design sources for fashion? Discuss the importance of historic and ethnic costumes as design sources with examples.		

SECTION - C (30 Marks)Answer **ANY THREE** questions**ALL** questions carry **EQUAL** Marks

(3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Explain the concept of "Haute Couture" and its significance in the fashion industry. Discuss its key features and evolution.	K2	CO1
2	17	Explain the elements of design. Describe how optical illusions are created in clothing using various combinations of lines.	K2	CO2
3	18	Identify the principles of design. Explain how these principles are applied in garment design with suitable examples.	K3	CO3
4	19	Compare Prang colour chart and Munsell colour system. Explain dimensions of colour and discuss how seasonal colours and colour psychology are applied in dress designing.	K2	CO4
5	20	Experiment with fashion forecasting, its process (market research & collection evaluation), and the influence of world fashion centers & famous designers.	K3	CO5