

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BSc DEGREE EXAMINATION MAY 2026
(Third Semester)

Branch – COSTUME DESIGN & FASHION

INDUSTRIAL MANAGEMENT AND ENTREPRENEURSHIP

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	Which management function involves setting goals and objectives _____ a) Planning b) Organizing c) Leading d) Controlling	K1	CO1
	2	Which level of management is responsible for setting overall organizational goals? _____. a) Top-level management b) Middle-level management c) Lower-level management d) Operational management	K2	CO1
2	3	Which production system involves producing customized products in small quantities? _____. a) Mass production b) Batch production c) Job production d) Continuous production	K1	CO2
	4	Which factor is most important when deciding on a plant location? _____. a) Nearness to market b) Availability of raw materials c) Labor supply d) Depends on the industry and product	K2	CO2
3	5	Which function of PPC involves determining the sequence of operations? _____. a) Planning b) Scheduling c) Dispatching d) Follow-up	K1	CO3
	6	Which document specifies the sequence of operations for producing a product? _____. a) Route sheet b) Bill of materials c) Production schedule d) Material requisition	K2	CO3
4	7	What is the primary characteristic of an entrepreneur? _____. a) Risk-averse b) Risk-taker c) Passive investor d) Employee	K1	CO4
	8	What function involves guiding and motivating employees to achieve business goals? _____. a) Leadership b) Management c) Decision-making d) Communication	K2	CO4
5	9	What is the primary objective of Entrepreneurship Development Programs? _____. a) To create jobs b) To promote entrepreneurship c) To provide financial support d) To develop infrastructure	K1	CO5

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5	10	What is a key benefit of EDPs for entrepreneurs? _____. a) Access to funding b) Training and skill development c) Market research d) Product development	K2	CO5
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SECTION - B (35 Marks)Answer **ALL** questions**ALL** questions carry **EQUAL** Marks (5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Describe the nature of management.	K2	CO1
	(OR)			
	11.b.	Explain the level of management.		
2	12.a.	Determined the importance of plant layout.	K3	CO2
	(OR)			
	12.b.	Express the factors in plant location.		
3	13.a.	Analyse the functions of material management.	K4	CO3
	(OR)			
	13.b.	Contrast the need of quality control		
4	14.a.	Construct the qualities of a successful entrepreneur.	K3	CO4
	(OR)			
	14.b.	Examine the type of entrepreneurs.		
5	15.a.	Analyse the steps for starting a small industry.	K4	CO5
	(OR)			
	15.b.	Explore the phases of entrepreneurial development programs.		

SECTION -C (30 Marks)Answer **ANY THREE** questions**ALL** questions carry **EQUAL** Marks (3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Examine the role and functions of manager.	K4	CO1
2	17	Layout the type of production system.	K4	CO2
3	18	Infer the steps in production planning and control.	K4	CO3
4	19	Ensure the role of entrepreneurship in economic development.	K4	CO4
5	20	Identify the sources of support for the entrepreneurs.	K4	CO5