

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BCom (CS) DEGREE EXAMINATION MAY 2026
(First Semester)

Branch: CORPORATE SECRETARYSHIP

PRINCIPLES OF MANAGEMENT

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	Name the scientist who put forward the theory of 'Scientific Management'. (i) F W Taylor (ii) Elton Mayo (iii) Smith (iv) Henry Fayol	K1	CO1
	2	Which is the first function of management? (i) Controlling (ii) Planning (iii) Directing (iv) Staffing	K2	CO1
2	3	Planning reduces (i) Profit (ii) Uncertainty (iii) Employees (iv) Production	K1	CO2
	4	Delegation means (i) Giving authority (ii) Giving salary (iii) Giving leave (iv) Giving orders	K2	CO2
3	5	Which of the following is the elements of directing? (i) Supervision (ii) Motivation (iii) Leadership (iv) All the above	K1	CO3
	6	_____ is the process of influencing the behavior of people by making them strive voluntarily towards the achievement of organizational goals. (i) Supervision (ii) Leadership (iii) Communication (iv) Motivation	K2	CO3
4	7	Coordination starts at (i) Planning stage (ii) Controlling stage (iii) Staffing stage (iv) Directing stage	K1	CO4
	8	The controlling function is performed by _____. (i) Top-level management (ii) Middle level management (iii) Low level management (iv) All the above	K2	CO4
5	9	The word Crisis Management means (i) Danger (ii) Opportunities (iii) Both (i) & (ii) (iv) Weakness	K1	CO5
	10	What is TQM? (i) Total Quality Maintenance (ii) Total Quality Management (iii) Total Quality Managers (iv) Total Quality Mitigation	K2	CO5

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SECTION B**Answer ALL questions****ALL questions carry EQUAL marks ($5 \times 7 = 35$)**

Module No.	Question No.	Question	K Level	CO
1	11.a.	Outline the various level of management.	K3	CO1
		(OR)		
	11.b.	State why management is regarded as a profession.	K3	
2	12.a.	Explain about the good features of policy.	K2	CO2
		(OR)		
	12.b.	Describe about MBO (management by objectives).	K3	
3	13.a.	Develop the types of leadership.	K3	CO3
		(OR)		
	13.b.	Examine Herzberg's theory of needs in Motivation.	K4	
4	14.a.	Distinguish different types of control.	K4	CO4
		(OR)		
	14.b.	Describe the factors affecting coordination.	K4	
5	15.a.	Narrate the objectives of risk management.	K5	CO5
		(OR)		
	15.b.	Summaries the key elements of total quality management.	K5	

SECTION C**Answer ANY THREE questions****ALL questions carry EQUAL marks****($3 \times 10 = 30$)**

Module No.	Question No.	Question	K Level	CO
1	16	Discuss about the Principles of Management given by Henry Fayol.	K3	CO1
2	17	Enumerate the methods of planning.	K3	CO2
3	18	Compare X theory and Y theory in motivation.	K4	CO3
4	19	Explain the steps in the process of control.	K4	CO4
5	20	Discuss about the different approaches of six sigma.	K5	CO5

Z-Z-Z END