

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

**MCom(CA) DEGREE EXAMINATION MAY 2022
(Second Semester)**

Branch – **COMMERCE WITH COMPUTER APPLICATIONS**

GLOBAL BUSINESS ENVIRONMENT

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (5 x 1 = 5)

1. _____ is considered as a synonym for the term Internationalisation.
 (a) Globalisation (b) Privatisation
 (c) Liberalisation (d) None of the above
2. Which of the following is not an objective of the Single European Act?
 (a) Removal of border controls (b) Increase competition
 (c) Create a single currency (d) Increase competition in the financial service industry
3. Which of the following are examples of FDI?
 (a) Japanese purchase of U.S treasury bills
 (b) An Australian purchase of bonds issued by Nippon Steel
 (c) A Japanese company's production plant in the U.S state of Tennessee
 (d) None of the above
4. The liberalization of the rules relating to FDI permitting _____% equity in wide range of Industries.
 (a) 50 (b) 51
 (c) 53 (d) 52
5. _____ environment is very significantly influenced by the world trade organisation principles and agreements.
 (a) Economic (b) Global
 (c) Legal (d) Political

SECTION - B (15 Marks)

Answer **ALL** Questions

ALL Questions Carry **EQUAL** Marks (5 x 3 = 15)

- 6 a Explain the advantages for globalisation in India
 OR
 b Shew the features of globalization.
- 7 a State the challenges faced by MNC's.
 OR
 b Illustrate the criticisms leveled against MNC's.
- 8 a Discuss the types of foreign investments.
 OR
 b Explain reasons for growth of foreign investment.
- 9 a Shew the circumstances leading to the formation of WTO.
 OR
 b State the merits of GATT.
- 10 a Illustrate the characteristics of Foreign Trade Policy.
 OR
 b Shew the functions of EPZ's

Cont...

SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks (5 x 6 = 30)

- 11 a Determine the stages of globalizations.
OR
b Analyse the different foreign market entry strategies.
- 12 a Determine the merits and demerits of MNC.
OR
b Enumerate the role of MMC's in economic development of India.
- 13 a Analyze the factors affecting foreign investment.
OR
b Criticize the various foreign investments made by Indian companies.
- 14 a Determine the objectives of GATT.
OR
b Elucidate the functions of WTO.
- 15 a Interpret the different Export promotions.
OR
b Predict the features of Foreign Trade Act.

Z-Z-Z

END