

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BBA DEGREE EXAMINATION MAY 2026
(Fourth Semester)

Branch –BUSINESS ADMINISTRATION (LOGISTICS)

INTERNATIONAL LOGISTICS MANAGEMENT

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks (10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	Which of the following is a subsector of logistics? a) IT consulting b) Freight forwarding c) Banking services d) Educational training	K1	CO1
	2	Primary objective of logistics is: a) Cost control b) Sales growth c) Tax saving d) Branding	K2	CO2
2	3	Among different entry modes in international marketing, which one involves the least risk and investment? a) Export b) Joint Venture c) License d) Subsidiary	K1	CO1
	4	Which entry mode gives a company the highest level of control but also the highest level of risk? a) Subsidiary b) Export c) License d) Partner	K2	CO2
3	5	The largest cost component in transportation is usually: a) Fuel b) Tax c) Ads d) Rent	K1	CO1
	6	The rate paid for transporting cargo is called: a) Freight b) Duty c) Tariff d) Tax	K2	CO2
4	7	How are containers moved to and from an ICD? a) Exclusively by air freight b) By road or rail transport c) Via specialized canal systems d) Through a network of conveyor belts	K1	CO1
	8	What does the acronym CFS stand for in the context of freight? a) Cargo Freight Service b) Container Freight Station c) Container Free Service d) Central Freight System	K2	CO2
5	9	Which one of the following is not a part of export documents? a) Commercial invoice b) Certificate of origin c) Bill of entry d) Mate's receipt	K1	CO1
	10	Which document guarantees payment to exporter if terms are met? a) Letter of Credit b) Draft c) Invoice d) Policy	K2	CO2

Cont....

SECTION - B (35 Marks)Answer **ALL** questions**ALL** questions carry **EQUAL** Marks

(5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Outline the importance of International Logistics.	K1	CO1
		(OR)		
	11.b.	Identify the barriers to internal integration in Logistics.		
2	12.a.	Explain the basis for International Trade.	K2	CO2
		(OR)		
	12.b.	Discuss the significance of International Marketing channels.		
3	13.a.	Write the basic elements of transportation cost.	K3	CO3
		(OR)		
	13.b.	Illustrate the advantages of international air transport in logistics.		
4	14.a.	Point out the benefits of containerization in international logistics.	K4	CO4
		(OR)		
	14.b.	Distinguish the different kinds of charter agreements used in shipping.		
5	15.a.	Analyze various international trading documents.	K4	CO5
		(OR)		
	15.b.	Examine the significance of terms of payment in international contracts.		

SECTION -C (30 Marks)Answer **ANY THREE** questions**ALL** questions carry **EQUAL** Marks (3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	List and describe the components of International Logistics.	K1	CO1
2	17	Discuss the steps in the process of International Marketing.	K2	CO2
3	18	Write in detail about the air cargo tariff structure.	K3	CO3
4	19	Examine the roles and functions of an Inland Container Depot (ICD).	K4	CO4
5	20	Explain the types of international contracts in trading.	K5	CO5