

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BBA DEGREE EXAMINATION MAY 2026
(Second Semester)

Branch – BUSINESS ADMINISTRATION (LOGISTICS)

FUNDAMENTALS OF LOGISTICS

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	Which one of the following objectives of Logistics is (i) Increased cost (ii) Reduced efficiency (iii) Reduced cost (iv) Increase labour	K1	CO1
	2	Show the Efficient Logistics leads to (i) Customer satisfaction (ii) Business Loss (iii) Poor services (iv) Production stop	K2	CO1
2	3	Recall to the Procurement deals with (i) Selling goods (ii) Purchasing goods and services (iii) transporting goods (iv) Advertising	K1	CO2
	4	Translate to the Logistics Outsourcing helps to (i) Increase cost (ii) Improve efficiency (iii) Reduced service (iv) Increase Risk	K2	CO2
3	5	Relate to the Global Supply Chain is related to (i) Production (ii) Distribution (iii) Transportation (iv) All of the above	K1	CO3
	6	Outline the Barriers to Global Logistics includes (i) Government regulations (ii) Distance (iii) Cultural differences (iv) All of the above	K2	CO3
4	7	Which one the Fastest Mode of Transport is (i) Road (ii) Rail (iii) Air (iv) Sea	K1	CO4
	8	Indicate to the Courier Services is mainly used for (i) Bulk Cargo (ii) Small Parcels and documents (iii) Heavy machinery (iv) Raw Materials	K2	CO4
5	9	Relate to the Cold Coin Logistics is used for (i) Furniture (ii) Perishable goods (iii) Steel products (iv) Machinery	K1	CO5
	10	Show the EXIM is stands for (i) Export Import (ii) External Import Market (iii) Extra Internal market (iv) Export Internal Management	K2	CO5

Cont...

SECTION - B (35 Marks)Answer **ALL** questions**ALL** questions carry **EQUAL** Marks

(5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Explain the Need for Logistics.	K3	CO1
		(OR)		
	11.b.	Show the Benefits of Logistics.		
2	12.a.	Identify the Elements of Customer Service .	K3	CO2
		(OR)		
	12.b.	Extent the different Phases of Customer Service.		
3	13.a.	Inspect the Need for Integration.	K4	CO3
		(OR)		
	13.b.	Examine the Aim of Global Supply Chain.		
4	14.a.	Outline the Objectives of E-Commerce.	K2	CO4
		(OR)		
	14.b.	Relate to the Types of Transportation.		
5	15.a.	Recall the Aim of EXIM.	K1	CO5
		(OR)		
	15.b.	Show the Uses of Rail Logistics.		

SECTION -C (30 Marks)Answer **ANY THREE** questions**ALL** questions carry **EQUAL** Marks

(3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Explain the different Principles of Logistics.	K2	CO1
2	17	Identify the various Benefits of Logistics Outsourcing.	K3	CO2
3	18	Inspect the Mode of Transportation in Global Logistics.	K4	CO3
4	19	Determine the advantages of Efficient Transportation System.	K5	CO4
5	20	Organize the different Benefits of Liquid Logistics.	K3	CO5

Z-Z-Z

END