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SECTION - B (35 Marks)Answer **ALL** questions**ALL** questions carry **EQUAL** Marks (5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	List the importance of management.	K4	CO1
		(OR)		
	11.b.	Classify the techniques of scientific management.		
2	12.a.	Explain the characteristics of decision-making.	K2	CO2
		(OR)		
	12.b.	Show the benefits of management by exception.		
3	13.a.	Distinguish between authority and power.	K4	CO3
		(OR)		
	13.b.	Examine the merits of decentralisation of authority.		
4	14.a.	Explain the meaning and importance of motivation.	K4	CO4
		(OR)		
	14.b.	List the essential elements of communication process.		
5	15.a.	Examine the various elements of control.	K3	CO5
		(OR)		
	15.b.	Identify the advantages and limitations of PERT.		

SECTION - C (30 Marks)Answer **ANY THREE** questions**ALL** questions carry **EQUAL** Marks (3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Enumerate the universal principles of management.	K1	CO1
2	17	Explain the types of planning.	K2	CO2
3	18	Distinguish between formal organisation and informal organisation.	K3	CO3
4	19	Explain the sources of recruitment.	K2	CO4
5	20	Examine the need and importance of coordination.	K4	CO5

Z-Z-Z END