

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)
BBA DEGREE EXAMINATION MAY 2026
(Sixth Semester)

Common to Branches – **BUSINESS ADMINISTRATION/BUSINESS ADMINISTRATION**
(RETAIL MANAGEMENT)
SUPPLY CHAIN MANAGEMENT

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	Supply Chain Management deals with: (i) Finance (ii) Flow of goods and services (iii) Human resources (iv) Marketing	K1	CO1
	2	Modern supply chain focuses on: (i) Integration (ii) Isolation (iii) Delay (iv) Cost Only	K2	CO1
2	3	Inventory refers to: (i) Machines (ii) Labor (iii) Stock of goods (iv) Money	K1	CO2
	4	Vendor Managed Inventory means: (i) Customer manages stock (ii) Transport manages stock (iii) Government manages stock (iv) Vendor manages stock	K2	CO2
3	5	Transportation refers to: (i) Storage (ii) Pricing (iii) Movement of Goods (iv) Selling	K1	CO3
	6	Transport selection depends mainly on: (i) Color (ii) Cost and Speed (iii) Brand (iv) Design	K2	CO3
4	7	Reverse supply chain deals with: (i) Returns (ii) Sales (iii) Promotion (iv) Pricing	K1	CO4
	8	Blockchain in SCM ensures: (i) Delay (ii) Loss (iii) Transparency (iv) Confusion	K2	CO4
5	9	3PL stands for: (i) Third Party Logistics (ii) Three Product Line (iii) Total Process Level (iv) Third Price Level	K1	CO5
	10	4PL provides: (i) Basic transport (ii) Integrated logistics solutions (iii) Storage only (iv) Selling	K2	CO5

Cont...

SECTION - B (35 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

(5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Explain the concept and scope of Supply Chain Management.	K2	CO1
		(OR)		
	11.b.	Discuss the major drivers of supply chain and their role in SCM.		
2	12.a.	Explain inventory management and its importance in supply chain.	K3	CO2
		(OR)		
	12.b.	Describe distribution management and various distribution strategies.		
3	13.a.	Analyze the factors affecting transportation selection in supply chain.	K3	CO3
		(OR)		
	13.b.	Examine the role of packaging in logistics and business operations.		
4	14.a.	Assess the concept of reverse supply chain and its challenges.	K4	CO4
		(OR)		
	14.b.	Evaluate the impact of modern technologies (IoT, Blockchain, RPA) in SCM.		
5	15.a.	Explain the concept of logistics management and its components.	K4	CO5
		(OR)		
	15.b.	Discuss international logistics and its importance in global trade.		

SECTION - C (30 Marks)

Answer ANY THREE questions

ALL questions carry EQUAL Marks

(3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Analyze the importance of Supply Chain Management in today's competitive business environment.	K4	CO1
2	17	Evaluate the role of inventory and warehousing in improving supply chain efficiency.	K3	CO2
3	18	Analyze transportation management and packaging requirements in supply chain operations.	K4	CO3
4	19	Assess the impact of modern supply chain technologies such as IoT, Blockchain, and RPA.	K5	CO4
5	20	Analyze the role of logistics service providers (3PL, 4PL, 5PL) in international supply chain management.	K4	CO5

Z-Z-Z

END