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23RMU311N

PSG COLLEGE OF ARTS & SCIENCE

(AUTONOMOUS)

BBA DEGREE EXAMINATION MAY 2026

(Third Semester)

Branch–**BUSINESS ADMINISTRATION**

RETAIL LAWS & BUSINESS ETHICS

Time: Three Hours Maximum: 75 Marks

SECTION-A (10 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks (10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	Every promise and every set of promises, forming the consideration for each other, is called as: a) A voidable contract b) A contract c) A void contract d) An agreement	K1	CO1
	2	An agreement not enforceable by law is said to be: a) A contract b) Void c) A voidable contract d) A void contract	K2	CO2
2	3	Which of the following cannot be said to be included in the term "goods" defined under section 2(7) of the Sale of Goods Act, 1930 : a) Stock b) Shares c) Growingcrops d)Actionable claims	K1	CO1
	4	Where the transfer of the property in the goods is to take place at a future time or subject to some condition, then such contract is called a) An agreement to sell b) A contract to Sale c) Future Contact d) Conditional contract	K2	CO2
3	5	The use of information and ideas protected by IPR are of a) Cultural value b) Social value c) Commercial value d) Moral value	K1	CO1
	6	Which of the following is not a fair use of a copyrighted work? a) Use for research b) Use for Criticism c) Use for review d) Use for commercial purposes	K2	CO2
4	7	The moral principles, standards of behaviour, or set of values that guide a person's actions in the workplace is called a) Office place ethics b) factory place ethics c) behavioural ethics d) work place ethics	K1	CO1
	8	Managerial ethics can be characterized by all of the following levels except a) immoral management b) amoral management c) demoral management d) moral management	K2	CO2
5	9	Corporations are controlled and directed by which one of the following? a) Corporate ethics b)Corporate codes c) Corporate governance d)Corporate mechanism	K1	CO1
	10	Under the _____________, both internal and external corporate governance mechanisms are intended to induce managerial actions that maximize profit and shareholder value. a) Shareholder theory b) Agency theory c) Stakeholder theory d) Corporate governance theory	K2	CO2

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SECTION - B (35 Marks)

Answer **ALL** questions
ALL questions carry **EQUAL** Marks (5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Describe actual and attempted performance.	K1	CO1
		(OR)		
	11.b.	Identify the rules relating to breach of contract.		
2	12.a.	Distinguish between sale and agreement to sell.	K2	CO2
		(OR)		
	12.b.	Explain the objectives of the Consumer Protection Act, 1986.		
3	13.a.	Discuss the advantages and challenges of protecting intellectual property.	K2	CO3
		(OR)		
	13.b.	Indicate the essential elements of a franchisee contract.		
4	14.a.	Illustrate the nature and scope of business ethics.	K3	CO4
		(OR)		
	14.b.	Write a note on ethical issues in global business.		
5	15.a.	Examine the accountability issues in corporate governance.	K4	CO5
		(OR)		
	15.b.	Outline the importance of training and development programs for directors.		

SECTION -C (30 Marks)

Answer **ANY THREE** questions
ALL questions carry **EQUAL** Marks (3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Outline the different types of contracts recognized under the Indian Contract Act, 1872.	K1	CO1
2	17	Discuss the rights and duties of an agent under the Indian Contract Act.	K2	CO2
3	18	Explain the procedure for registration of a trademark in India.	K2	CO3
4	19	Illustrate the arguments for and against business ethics.	K3	CO4
5	20	Analyze the key elements of corporate governance.	K4	CO5

Z-Z-Z END