

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BBA DEGREE EXAMINATION MAY 2026
(Sixth Semester)

Branch – BUSINESS ADMINISTRATION

MAJOR ELECTIVE COURSE – II CAREER MANAGEMENT

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	A career is best defined as: a) A single job in an organization b) A sequence of work-related experiences throughout life c) A temporary employment opportunity d) A part-time occupation	K1	CO1
	2	The traditional perspective on career mainly emphasizes: a) Frequent job changes b) Self-directed growth c) Long-term employment in a single organization d) Gig economy work	K2	CO1
2	3	Self-exploration in career planning mainly involves: a) Market survey b) Understanding one's interests, skills, and values c) Company appraisal d) Organizational restructuring	K1	CO2
	4	Environmental exploration refers to: (i) Studying climate conditions (ii) Understanding external job market trends and opportunities (iii) Evaluating personal strengths (iv) Office infrastructure analysis	K2	CO2
3	5	Career responsibility primarily lies with: (i) Government (ii) Organization only (iii) Individual (iv) Colleagues	K1	CO3
	6	A major limitation in career planning is: (i) Clear goal setting (ii) Rapid changes in the job market (iii) Self-awareness (iv) Skill development	K2	CO3
4	7	The Trait-Factor theory primarily focuses on: (i) Organizational culture (ii) Matching individual traits with job factors (iii) Economic conditions (iv) Social networking	K1	CO4
	8	The Self-Concept theory of career development emphasizes: (i) Company profits (ii) Individual's perception of self (iii) Government policy (iv) Market demand	K2	CO4
5	9	The historical perspective of career education mainly focuses on: (i) Modern recruitment practices (ii) Evolution of career guidance and vocational training (iii) Salary structure (iv) Organizational hierarchy	K1	CO5
	10	The primary function of career education is to: (i) Increase company profit (ii) Prepare individuals for informed career choices (iii) Reduce unemployment rate only (iv) Provide entertainment	K2	CO5

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SECTION - B (35 Marks)Answer **ALL** questions**ALL** questions carry **EQUAL** Marks (5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Explain the differences between Traditional and Contemporary perspectives on career.	K2 & K4	CO1
		(OR)		
	11.b.	Examine the concept of Boundaryless Career and its relevance in the modern work environment		
2	12.a.	Extend the Career Management Model and describe its major components.	K2	CO2
		(OR)		
	12.b.	Classify the different types of career exploration and explain techniques for effective self-exploration.		
3	13.a.	Identify the process of career planning and discuss its importance in achieving long-term career success.	K3	CO3
		(OR)		
	13.b.	Build the concept of career responsibility and its limitations in the modern work environment.		
4	14.a.	Construct the Trait-Factor Theory and discuss its relevance in career decision-making.	K3 & K4	CO4
		(OR)		
	14.b.	Discover the self-concept and personality theories of career development and compare their key features.		
5	15.a.	Inspect the historical development of career education and discuss its significance in modern education systems.	K4	CO5
		(OR)		
	15.b.	Analyze the functions and place of career education in the school and higher education curriculum.		

SECTION -C (30 Marks)Answer **ANY THREE** questions**ALL** questions carry **EQUAL** Marks (3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Evaluate the impact of Social Influences on career development in the contemporary workplace.	K5	CO1
2	17	Develop a comprehensive framework for Career Goal Setting and Career Strategies in the contemporary workplace.	K3	CO2
3	18	Relate a comprehensive career planning framework incorporating responsibility, self-assessment, and strategies for finding ideal work.	K1	CO3
4	19	Demonstrate the major theories of career development and discuss their applicability in contemporary career planning.	K2 & K6	CO4
5	20	Categorize the importance of integrating career education into the formal curriculum at various educational levels.	K4	CO5

Z-Z-Z

END