

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BA DEGREE EXAMINATION MAY 2026
(Sixth Semester)

Branch - ECONOMICS

MAJOR ELECTIVE COURSE – II ENTREPRENEURSHIP DEVELOPMENT

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	An entrepreneur is a person who (i) Works for others (ii) Starts and manages a business (iii) Only invests money (iv) Only markets products	K1	CO1
	2	Which is a function of an entrepreneur? (i) Organizing production (ii) Taking risks (iii) Innovation (iv) All of the above	K2	CO1
2	3	The main objective of EDP is to (i) Develop entrepreneurial skills (ii) Close businesses (iii) Increase taxes (iv) Reduce industries	K1	CO2
	4	EDP programmes are mainly aimed at (i) Potential entrepreneurs (ii) Government officials (iii) Students only (iv) Customers	K2	CO2
3	5	Which method is used for selecting projects? (i) Cost-benefit analysis (ii) Scoring model (iii) Break-even analysis (iv) All of the above	K1	CO3
	6	The main purpose of project appraisal is to (i) Determine project viability (ii) Stop projects (iii) Increase paperwork (iv) Reduce planning	K2	CO3
4	7	The main objective of institutional support is to (i) Promote entrepreneurship (ii) Reduce industries (iii) Stop business activities (iv) Increase imports	K1	CO4
	8	NSIC mainly supports (i) Large Industries (ii) small & micro enterprises (iii) Agricultural sectors (iv) Banking sector	K2	CO4
5	9	Availability of water is important for (i) Many manufacturing industries (ii) Office decoration (iii) Advertising (iv) Banking	K1	CO5
	10	Government policies support MSMEs through (i) Subsidies (ii) Financial assistance (iii) Training programs (iv) All of the above	K2	CO5

Cont...

SECTION - B (35 Marks)Answer **ALL** questions**ALL** questions carry **EQUAL** Marks (5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Explain the Characteristics of entrepreneur.	K2/K1	CO1
		(OR)		
	11.b.	Define entrepreneurship. What are the importance entrepreneur.		
2	12.a.	What are the process of entrepreneurial motivation.	K1/K2	CO1
		(OR)		
	12.b.	Explain phases of EDP.		
3	13.a.	Identify the methods of project appraisal.	K3/K4	CO4
		(OR)		
	13.b.	Examine the objectives of project.		
4	14.a.	List out the sources of finance.	K4/K3	CO4
		(OR)		
	14.b.	Analyse the functions of SISIs.		
5	15.a.	Examine the steps in Enterprise location.	K4/K4	CO4
		(OR)		
	15.b.	Identify the factors affecting location of an enterprise.		

SECTION -C (30 Marks)Answer **ANY THREE** questions**ALL** questions carry **EQUAL** Marks (3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Explain the problems of women entrepreneurs in India.	K2	CO1
2	17	Summarize the characteristics of EDP.	K2	CO1
3	18	Examine the significance of project report.	K4	CO4
4	19	Analyse the role of commercial Banks.	K4	CO4
5	20	Explain the scope of SSI units.	K5	CO3

Z-Z-Z

END