

**PSG COLLEGE OF ARTS & SCIENCE**  
(AUTONOMOUS)

**PG DEGREE EXAMINATION DECEMBER 2025**  
(Third Semester)

**TRANS DISCIPLINARY COURSE**  
(Common to PG Programmes)

**INTRODUCTION TO MULTIMEDIA**

Time: Three Hours

Maximum: 75 Marks

**SECTION-A (10 Marks)**

Answer **ALL** questions

**ALL** questions carry **EQUAL** marks

**(10 x 1 = 10)**

| Question No. | Question   | K Level | CO  |
|--------------|--|---------|-----|
| 1            | Which of the following is NOT an element of multimedia?<br>a) Text      b) Image      c) Audio      d) Paper   | K1      | CO1 |
| 2            | What is the primary purpose of interactive multimedia applications?<br>a) To entertain      b) To communicate<br>c) To engage users      d) To store data          | K2      | CO1 |
| 3            | Which of the following is a vector graphic software?<br>a) Photoshop<br>b) Illustrator<br>c) Dreamweaver<br>d) InDesign  | K1      | CO2 |
| 4            | What does "raster" refer to in graphic communication?<br>a) Line-based graphics<br>b) Pixel-based graphics<br>c) Animation<br>d) Digital sound                     | K2      | CO2 |
| 5            | Which file format is commonly used for high-quality audio?<br>a) MP3<br>b) WAV<br>c) FLV<br>d) JPEG  | K1      | CO3 |
| 6            | Audio digitization involves converting sound waves into:<br>a) Electrical signals<br>b) Digital data<br>c) Mechanical waves<br>d) Acoustic signals                 | K2      | CO3 |
| 7            | Which of the following is a non-linear video editing software?<br>a) Adobe Premiere Pro      b) Windows Movie Maker<br>c) Adobe Photoshop      d) VLC Media Player | K1      | CO3 |
| 8            | What is video compression primarily used for?<br>a) Increasing video quality<br>b) Reducing file size<br>c) Enhancing colors<br>d) Adding special effects          | K2      | CO4 |
| 9            | What principle of animation refers to giving an object a sense of weight and mass?<br>a) Squash and stretch<br>b) Anticipation<br>c) Follow through<br>d) Timing   | K1      | CO5 |
| 10           | In which phase is the storyboard created during animation production?<br>a) Post-production<br>b) Pre-production<br>c) Production<br>d) Rendering                  | K2      | CO5 |

Cont...

**SECTION - B (35 Marks)**

Answer ALL questions

ALL questions carry EQUAL Marks

 $(5 \times 7 = 35)$ 

| Question No. | Question   | K Level | CO  |
|--------------|--|---------|-----|
| 11.a.        | Explain the elements of multimedia.<br><br>(OR)                        | K2      | CO1 |
| 11.b         | Describe the interactive applications of multimedia.                   |         |     |
| 12.a.        | What is the difference between vector and raster graphics?<br><br>(OR) | K3      | CO2 |
| 12.b.        | Discuss the role of Pixels in the resolution of a graphic image.       |         |     |
| 13.a.        | Explain Various audio file formats.<br><br>(OR)                        | K3      | CO3 |
| 13.b.        | Describe the process of digitizing audio.                              |         |     |
| 14.a.        | Explain the stages of video editing.<br><br>(OR)                       | K4      | CO4 |
| 14.b.        | Describe the video compression techniques.                             |         |     |
| 15.a.        | Distinguish between 2D animation & 3D animation.<br><br>(OR)           | K5      | CO5 |
| 15.b.        | Discuss the principles of animation.                                   |         |     |

**SECTION -C (30 Marks)**

Answer ANY THREE questions

ALL questions carry EQUAL Marks

 $(3 \times 10 = 30)$ 

| Question No. | Question  | K Level | CO  |
|--------------|---|---------|-----|
| 16           | Explain in detail the interactive and non-interactive applications of multimedia.             | K5      | CO1 |
| 17           | Discuss the key elements of design and their importance in graphic communication.             | K5      | CO2 |
| 18           | Explain the working of audio hardware and software for sound production.                      | K6      | CO3 |
| 19           | Analyze the differences between linear and non-linear video editing.                          | K6      | CO4 |
| 20           | Describe the complete process of animation production from pre-production to post-production. | K6      | CO5 |