

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

PG DEGREE EXAMINATION DECEMBER 2025
(Third Semester)

TRANS DISCIPLINARY COURSE
(Common to PG Programmes)

E – CONTENT DEVELOPMENT

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

$(10 \times 1 = 10)$

Question No.	Question	K Level	CO
1	What is the primary purpose of a template in document creation? a) To automatically generate a table of contents. b) To provide pre-formatted layouts, styles, and other elements for quick document creation. c) To allow users to insert images and resize them. d) To manage the revision history of a document.	K1	CO1
2	Which file format is commonly used for photos and allows for lossy compression, meaning some data is discarded to reduce file size? a) PNG b) GIF c) PEG d) TIFF	K2	CO1
3	Which tool in image editing software is used to select and remove the background of an image? a) Brush tool b) Clone stamp tool c) Magic wand tool d) Crop tool	K1	CO2
4	What is the key purpose of incorporating interactive elements like stickers in e-content development? a) To solely add decorative visuals b) To increase the file size of the content c) To enhance learner engagement and provide feedback d) To replace the need for a curriculum	K2	CO2
5	Which of the following is a primary purpose of a line chart in e-content development? a) To categorize qualitative data into distinct groups. b) To represent the geographic distribution of population data. c) To illustrate trends, patterns, and seasonality in data over time. d) To compare the total values of a single category.	K1	CO3
6	Which of the following best describes the purpose of animation in e-content? a) To make content visually appealing but not informative. b) To simplify complex concepts, demonstrate processes, and enhance engagement. c) To replace all text-based content with moving images. d) To increase file sizes and slow down download times.	K2	CO3
7	What is a primary purpose of using polls in e-content development? a) To distract learners from the content b) To gather opinions, gauge understanding, and increase engagement c) To replace formal assessments entirely d) To track individual learner progress exclusively	K1	CO4
8	What is the term used for the process of arranging and trimming video clips to create a coherent sequence in video editing? a) Color correction b) Editing timeline c) Montage d) Compression	K2	CO4
9	Which of the following is a common tool for detecting plagiarism in e-content? a) A spell checker. b) A grammar checker. c) Turnitin, Viper or Copyleaks. d) A web browser.	K1	CO5
10	Which of the following is an example of an open-source image editing tool, similar to Adobe Photoshop? a) CorelDraw b) GIMP c) Adobe Illustrator d) Inkscape	K2	CO5

Cont...

SECTION - B (35 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks**(5 × 7 = 35)**

Question No.	Question	K Level	CO
11.a.	Build example to demonstrate the use and customization of a template.	K3	CO1
	(OR)		
11.b.	Make use of editor to search and personalize the content.	K3	CO2
12.a.	Develop code to illustrate the use of editing lines.		
	(OR)	K3	CO2
12.b.	Apply the concept of Graphics to animate contents.		
13.a.	Analyze the use of Finding Fonts.	K4	CO3
	(OR)		
13.b.	Examine the use of text.	K4	CO4
14.a.	Analyze how to Create a Video?		
	(OR)	K4	CO4
14.b.	Examine how to Upload a Video?		
15.a.	Explain Open source tools for E Content Development.	K5	CO5
	(OR)		
15.b.	Interpret Do's and Don'ts while developing E-Content.		

SECTION -C (30 Marks)

Answer ANY THREE questions

ALL questions carry EQUAL Marks**(3 × 10 = 30)**

Question No.	Question	K Level	CO
16	Classify about the Uploading Photos.	K4	CO1
17	Analyze the use of grids.	K4	CO3
18	Examine about Pie Charts.	K4	CO2
19	Explain the creation of surveys with example.	K5	CO4
20	Explain the Patent for E -Content Development.	K5	CO5