

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

**MCom (IB) DEGREE EXAMINATION DECEMBER 2025
(Second Semester)**

Branch – **INTERNATIONAL BUSINESS**

INTERNATIONAL TRADE LOGISTICS -I

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	----- and physical distribution are the two major operations of logistics. a) Supply Chain Management b) Materials Management c) Logistics Management d) Physical Management	K1	CO1
	2	Which of the following is not a component of 4 PL? a) Control room (Intelligence) b) Resource Providers c) Information d) Recycling	K2	CO1
2	3	----- are a vital part of supply chain management (SCM) because they help track and manage products and inventory throughout the supply chain. a) Bar codes b) DRP c) VMI d) QR code	K1	CO1
	4	A ----- is a collection of storage facilities and transportation systems that move goods from a manufacturer to an end customer. a) Distribution network b) Supplier Management c) Procurement Control d) Raw material supply	K2	CO1
3	5	The Vizhinjam International Transshipment Deepwater Multipurpose Seaport is an ambitious project taken up by ----. a) Government of India b) Government of Kerala c) Government of Tamilnadu d) Government of Maharashtra	K1	CO1
	6	----- is a concept that aims to reduce the environmental impact of maritime operations by using a range of strategies and technologies. a) Green shipping b) Tramp shipping c) Liner shipping d) Container shipping	K2	CO1
4	7	----- is the process of managing the flow of products and materials from the end user back to the manufacturer or distributor. a) Inbound logistics b) Reverse logistics c) Outbound logistics d) Back logistics	K1	CO1
	8	----- is the process where a carrier or a shipping company combines several smaller shipments into one full container. a) Consolidation b) Containerization c) Stuffing d) De-stuffing	K2	CO1
5	9	One service provider gives the client two services that is, 3PL and 4 PL services under the same logistics provider is called as a) 5 PL b) 6 PL c) 7 PL d) 8 PL	K1	CO1
	10	----- is a wireless technology that uses radio waves to identify and track cargo. a) Radio Frequency Identification (RFID) b) NFC c) Tracking asset d) Inventory identification	K2	CO1

Cont...

SECTION - B (35 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

(5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Identify the key functions of logistics management.	K3	CO2
	(OR)			
	11.b.	Construct the Integrated logistics model with suitable example.		
2	12.a.	Develop different types of Multimodal transportation techniques.	K3	CO3
	(OR)			
	12.b.	Identify the need and benefits of packaging in logistics.		
3	13.a.	Analyse the important international sea routes.	K4	CO3
	(OR)			
	13.b.	Examine the factors influencing the freight structure of shipping industry.		
4	14.a.	List out the advantages of containerization of cargo.	K4	CO3
	(OR)			
	14.b.	Inspect the stuffing and de-stuffing practices in shipping industry.		
5	15.a.	Explain the trending technology platforms in logistics industry.	K5	CO3
	(OR)			
	15.b.	Appraise the innovative models used in logistics industry.		

SECTION - C (30 Marks)

Answer ANY THREE questions

ALL questions carry EQUAL Marks

(3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Examine the logistics performance cycle with suitable example.	K4	CO4
2	17	Analyse the material handling system and its equipments.	K4	CO4
3	18	List the major and minor sea ports in India and problem faced.	K4	CO4
4	19	Explain the different types intermediaries and their functions in shipping industry.	K5	CO5
5	20	Evaluate the Indian shipping industry and its performance.	K5	CO5

Z-Z-Z

END