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PSG COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)

MCom (IB) DEGREE EXAMINATION DECEMBER 2025
(First Semester)

Branch – INTERNATIONAL BUSINESS

BUSINESS MANAGEMENT & ORGANISATIONAL BEHAVIOUR / GLOBAL BUSINESS MANAGEMENT

Time: Three Hours **Maximum: 75 Marks**

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry **EQUAL** marks

$$(10 \times 1 = 10)$$

Cont...

SECTION - B (35 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

 $(5 \times 7 = 35)$

Module No.	Question No.	Question	K Level	CO
1	11.a.	Differentiate between centralization and decentralization. (OR)	K2	CO2
	11.b.	Discuss the barriers to effective planning.		
2	12.a.	Identify the major challenges in international management. (OR)	K3	CO4
	12.b.	Compare Japanese management and US management systems.		
3	13.a.	Explain the different theories of leadership. (OR)	K4	CO3
	13.b.	Discuss the causes and strategies for managing organizational change.		
4	14.a.	Explain the role of diversity management in workplace with its importance. (OR)	K5	CO3
	14.b.	Discuss the concept of an inclusive workplace.		
5	15.a.	Explain the process of international recruitment and selection. (OR)	K4	CO5
	15.b.	Summarize the trends and challenges in international HRM.		

SECTION - C (30 Marks)

Answer ANY THREE questions

ALL questions carry EQUAL Marks

 $(3 \times 10 = 30)$

Module No.	Question No.	Question	K Level	CO
1	16	Classify the types and process of planning.	K2	CO3
2	17	Discuss the concept, need, and importance of international management and social responsibility of managers.	K2	CO3
3	18	Explain leadership theories and the process of conflict management in detail.	K4	CO4
4	19	Discuss global diversity trends and explain how discrimination affects workplace inclusion.	K2	CO4
5	20	Examine the components of international human resource management and explain expatriate management.	K4	CO5