

**PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)**

**MSc DEGREE EXAMINATION DECEMBER 2025**  
**(Third Semester)**

## Branch – **HOSPITAL ADMINISTRATION**

## **MAJOR ELECTIVE COURSE – II : MEDICAL AND HEALTH TOURISM**

Time: Three Hours

Maximum: 75 Marks

### **SECTION-A (10 Marks)**

**Answer ALL questions**

**ALL** questions carry **EQUAL** marks

$$(10 \times 1 = 10)$$

Cont...

**SECTION - B (35 Marks)**

Answer ALL questions

ALL questions carry EQUAL Marks

 $(5 \times 7 = 35)$ 

Module No.	Question No.	Question	K Level	CO
1	11.a.	Analyse the recent trends in Global healthcare market.  (OR)	K4	CO1
	11.b.	Examine Behavioral theory.		
2	12.a.	Elaborate on International healthcare markets.  (OR)	K6	CO2
	12.b.	Illustrate various entry methods in healthcare sector.		
3	13.a.	Distinguish different nations legal and regulatory environments.  (OR)	K6	CO3
	13.b.	Analyse cross border operations in International markets.		
4	14.a.	Evaluate Problems with pre-operative and post-operative care.  (OR)	K5	CO4
	14.b.	Explain Medical Tourism Health-checkups package in India.		
5	15.a.	Examine Quality of health care maintenance in India.  (OR)	K5	CO5
	15.b.	Analyse the distribution chains in Medical Tourism.		

**SECTION - C (30 Marks)**

Answer ANY THREE questions

ALL questions carry EQUAL Marks

 $(3 \times 10 = 30)$ 

Module No.	Question No.	Question	K Level	CO
1	16	Discuss the key models of Internationalization.	K4	CO1
2	17	Examine the key pitfalls of International marketing.	K6	CO2
3	18	Analyze Medical ethics in Hospitals.	K6	CO3
4	19	Evaluate Language and Cultural barriers in Medical Tourism.	K5	CO4
5	20	Give an account on associations and organizations promoting Medical tourism.	K5	CO5