

**Cont...**

**SECTION - B (35 Marks)**

Answer ALL questions

ALL questions carry EQUAL Marks (5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Define airline geography. Explain the importance of IATA areas and time zones in planning a tour itinerary.	K2	CO1
		(OR)		
	11.b.	Write the steps and resources required for preparing a structured tour itinerary.		
2	12.a.	Define tourism product. Explain its elements with examples.	K5	CO2
		(OR)		
	12.b.	Discuss the principles of attraction development and their importance in tourism planning.		
3	13.a.	Explain different types of tourism impacts (economic, environmental, socio-cultural, political).	K4	CO3
		(OR)		
	13.b.	Discuss the role of responsible and eco-tourism in minimizing negative impacts.		
4	14.a.	Define community tourism. Explain the planning process involved in developing community-based tourism.	K3	CO4
		(OR)		
	14.b.	Explain the hosting function and its role in successful tourism development.		
5	15.a.	Discuss the changing scenario of the tourism industry in the 21st century.	K5	CO5
		(OR)		
	15.b.	Write short notes on: (i) Tourists with special needs, (ii) Go Green initiatives in tourism.		

**SECTION -C (30 Marks)**

Answer ANY THREE questions

ALL questions carry EQUAL Marks (3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Prepare a detailed tour itinerary for a 5-day educational trip to Europe covering costing and time zone considerations.	K2	CO1
2	17	Evaluate the feasibility analysis and cost-benefit analysis as tools for planning major tourism attractions.	K5	CO2
3	18	Analyze how customer complaints, if not managed properly, can impact the reputation and growth of the tourism industry.	K4	CO3
4	19	Construct a tourism development plan for a rural community highlighting opportunities and challenges.	K3	CO4
5	20	Critically assess the emerging trends in the tourism and hospitality industry and their implications for sustainable tourism.	K5	CO5

Z-Z-Z END