

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BSc DEGREE EXAMINATION DECEMBER 2025
(First Semester)

Branch – COSTUME DESIGN AND FASHION
FASHION DESIGNING

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	Who is called a "couturier"? a) Journalist b) High-fashion designer c) Tailor d) Illustrator	K1	CO1
	2	What is the process of fashion spreading from the upper class to the lower class called? a) Trickle-up b) Trickle-down c) Trickle-across d) Mass adoption	K2	CO1
2	3	Which element of design refers to the surface feel of fabric? a) Line b) Texture c) Shape d) Colour	K1	CO2
	4	Which stage comes after introduction in the fashion cycle? a) Decline b) Rise c) Saturation d) Obsolescence	K2	CO2
3	5	List the type of rhythm that changes gradually in size, color, or form. a) Repetition b) Radiation c) Graduation d) Opposition	K1	CO3
	6	Name the rhythm formed around a central point. a) Opposition b) Radiation c) Repetition d) gradation	K2	CO3
4	7	Which colour harmony is created using three colours equally spaced on the colour wheel? a) Monochromatic b) Analogous c) Complementary d) Triadic	K1	CO4
	8	Predict the dimension of colour defines its purity or strength. a) Hue b) Value c) Intensity d) Tone	K2	CO4
5	9	Name one colour service in fashion. a) Pantone b) Gucci c) Zara d) Vogue	K1	CO5
	10	Why Levi is's considered a sustainable fashion brand? a) Uses luxury fabrics b) Fast production c) Saves water, eco-friendly d) Made only in USA	K2	CO5

Cont...

SECTION - B (35 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

 $(5 \times 7 = 35)$

Module No.	Question No.	Question	K Level	CO
1	11.a.	Discuss the fashion adoption theory. (OR)	K2	CO1
	11.b.	Explain Style, Fad, Classic, Collection, and Chic.		
2	12.a.	Explain the elements of design used in fashion. (OR)	K2	CO2
	12.b.	Elaborate how the optical illusions created by elements of design.		
3	13.a.	Demonstrate how the balance in design is created in a garment and discuss its types. (OR)	K3	CO3
	13.b.	Illustrate the Application of principles of design in dress.		
4	14.a.	Explain the Dimensions of colour. (OR)	K3	CO4
	14.b.	Apply the Monochromatic color harmony in a women's wear.		
5	15.a.	Explain the different types of fashion services. (OR)	K3	CO5
	15.b.	Describe the brand identity, logo, and signature style of Louis Vuitton and Burberry.		

SECTION -C (30 Marks)

Answer ANY THREE questions

ALL questions carry EQUAL Marks

 $(3 \times 10 = 30)$

Module No.	Question No.	Question	K Level	CO
1	16	Summarize the important fashion terminologies with suitable examples.	K2	CO1
2	17	Differentiate between structural and decorative design in garments.	K2	CO2
3	18	Illustrate and explain about Harmony and its types.	K4	CO3
4	19	Infer the colour theories of Prang colour chart and Munsell colour system.	K4	CO4
5	20	Review recent sustainable fashion brands and their contributions to eco-friendly fashion.	K5	CO5