

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

**BSc DEGREE EXAMINATION DECEMBER 2025
(Third Semester)**

Branch – COSTUME DESIGN & FASHION

INDUSTRIAL MANAGEMENT & ENTREPRENEURSHIP

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	What is the primary function of management? a) Marketing b) Organizing resources c) Reducing costs d) Achieving Organizational goals	K1	CO1
	2	Which Statement is not a management? a) It helps in increasing the number of employees b) It ensures that the goals and objectives of the organization are achieved c) It focuses only on marketing products d) It reduces the need for financial planning	K2	CO1
2	3	What is the objective of Plant location? a) To maximize labor cost b) To minimize transportation costs c) To ensure a large number of employees d) To increase product variety	K1	CO2
	4	Omit a statement on plant layout affect production efficiency? a) It allows for easy access to raw materials b) It increases employee turnover c) It reduces transportation of raw materials d) It impacts the overall space used for manufacturing	K2	CO2
3	5	Recall the purpose of CRP. a) To evaluate employee performance b) To determine the required capacity to meet demand c) To set product pricing d) To reduce production costs	K1	CO3
	6	How does balancing in CRP help in production? a) It reduces the number of employees required b) It helps identify and remove production bottlenecks c) It ensures the quality of finished goods d) It increases the variety of products manufactured	K2	CO3
4	7	Show the quality of a successful entrepreneur. a) Risk aversion b) Creativity and innovation c) Reluctance to change d) Dependence on others	K1	CO4
	8	What is the role of entrepreneurship in economic development is of a country? a) It focuses solely on profit generation b) It creates new job opportunities and promotes innovation c) It decreases the production of goods d) It only focuses on international trade	K2	CO4
5	9	Which is a phase of an entrepreneurial development program. a) Market research phase b) Awareness phase c) Marketing phase d) Growth phase	K1	CO5
	10	What is the purpose of Entrepreneurial development program a) To provide training and guidance to aspiring entrepreneurs b) To sell products in the market c) To increase profits for existing businesses d) To decrease market competition	K2	CO5

Cont...

SECTION - B (35 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

(5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Explain the nature and importance of management.	K2	CO1
	(OR)			
	11.b.	Illustrate the different levels of management in an organization.		
2	12.a.	Classify different types of layouts.	K3	CO2
	(OR)			
	12.b.	Apply the factors involved determining the capacity of a garment unit.		
3	13.a.	Identify functions of Production Planning and Control (PPC) in ensuring smooth operations in a manufacturing unit.	K3	CO3
	(OR)			
	13.b.	Illustrate ISO standards and contribute to improving product quality and sustainability?		
4	14.a.	Categorize the different types of entrepreneurs.	K4	CO4
	(OR)			
	14.b.	Evaluate the barriers to entrepreneurship development.		
5	15.a.	Analyze the content and structure of an entrepreneurial training program.	K4	CO5
	(OR)			
	15.b.	Analyze the sources of support for entrepreneurs from government institutions in fostering entrepreneurship development.		

SECTION - C (30 Marks)

Answer ANY THREE questions

ALL questions carry EQUAL Marks

(3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Assess the effectiveness of management functions in a multinational company operating in a competitive global market.	K5	CO1
2	17	Classify Production Systems.	K4	CO2
3	18	Explain the role of Statistical Quality Control in Production.	K4	CO3
4	19	Assess the role of entrepreneurship in economic development of a country.	K5	CO4
5	20	Discover format for Project report.	K4	CO5

Z-Z-Z

END