

PSG COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)

BSc DEGREE EXAMINATION DECEMBER 2025
(Third Semester)

Branch – COSTUME DESIGN & FASHION

INDUSTRIAL MANAGEMENT & ENTREPRENEURSHIP

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry **EQUAL** marks

$$(10 \times 1 = 10)$$

Cont...

SECTION - B (35 Marks)Answer **ALL** questions**ALL** questions carry **EQUAL** Marks $(5 \times 7 = 35)$

Module No.	Question No.	Question	K Level	CO
1	11.a.	Explain the nature and importance of management.	K2	CO1
		(OR)		
2	12.a.	Classify different types of layouts.	K3	CO2
	12.b.	Apply the factors involved determining the capacity of a garment unit.		
3	13.a.	Identify functions of Production Planning and Control (PPC) in ensuring smooth operations in a manufacturing unit.	K3	CO3
		(OR)		
4	14.a.	Categorize the different types of entrepreneurs.	K4	CO4
	14.b.	Evaluate the barriers to entrepreneurship development.		
5	15.a.	Analyze the content and structure of an entrepreneurial training program.	K4	CO5
		(OR)		
	15.b.	Analyze the sources of support for entrepreneurs from government institutions in fostering entrepreneurship development.		

SECTION - C (30 Marks)Answer **ANY THREE** questions**ALL** questions carry **EQUAL** Marks $(3 \times 10 = 30)$

Module No.	Question No.	Question	K Level	CO
1	16	Assess the effectiveness of management functions in a multinational company operating in a competitive global market.	K5	CO1
2	17	Classify Production Systems.	K4	CO2
3	18	Explain the role of Statistical Quality Control in Production.	K4	CO3
4	19	Assess the role of entrepreneurship in economic development of a country.	K5	CO4
5	20	Discover format for Project report.	K4	CO5