

# **PSG COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)**

**BSc DEGREE EXAMINATION DECEMBER 2025**  
**(Fifth Semester)**

## **Branch - CATERING SCIENCE AND HOTEL MANAGEMENT.**

## **TOURISM AND EVENT MANAGEMENT**

Time: Three Hours

**Maximum: 75 Marks**

### **SECTION-A (10 Marks)**

**Answer ALL questions**

**ALL** questions carry **EQUAL** marks

$$(10 \times 1 = 10)$$

Cont...

**SECTION - B (35 Marks)**

Answer ALL questions

ALL questions carry EQUAL Marks

 $(5 \times 7 = 35)$ 

Module No.	Question No.	Question	K Level	CO
1	11.a.	Explain the positive and negative impacts of tourism. (OR)	K6	CO1
	11.b.	Outline the typology of tourists with examples.		
2	12.a.	Summarize different forms of leisure and holiday tourism. (OR)	K5	CO2
	12.b.	Explain eco-tourism and its importance.		
3	13.a.	Explain the types and functions of a travel agency. (OR)	K4	CO3
	13.b.	Figure out the role of international tourism organizations.		
4	14.a.	Classify the types of events with suitable examples. (OR)	K4	CO4
	14.b.	Explain the objectives and functions of event management.		
5	15.a.	Explain the steps involved in designing an event concept. (OR)	K5	CO5
	15.b.	Recommend methods to manage crowds in events?		

**SECTION - C (30 Marks)**

Answer ANY THREE questions

ALL questions carry EQUAL Marks

 $(3 \times 10 = 30)$ 

Module No.	Question No.	Question	K Level	CO
1	16	Explain the meaning, definition, and components of tourism.	K4	CO1
2	17	Summarize on different types of special interest tourism.	K5	CO2
3	18	Explain package tours – types, components, and their significance in tourism.	K4	CO3
4	19	Construct the event team structure and the code of ethics in event management.	K6	CO4
5	20	Elaborate on event feasibility, planning, and the role of technology in the event industry.	K3	CO5