

# **PSG COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)**

**BCom DEGREE EXAMINATION DECEMBER 2025**  
**(Fifth Semester)**

## Branch - **COMMERCE (FOREIGN TRADE)**

## **SUPPLY CHAIN MANAGEMENT IN INTERNATIONAL TRADE**

Time: Three Hours

Maximum: 75 Marks

**SECTION-A (10 Marks)**

Answer ALL questions

**ALL** questions carry **EQUAL** marks

$$(10 \times 1 = 10)$$

Module No.	Question No.	Question	K Level	CO
1	1	What is a supply chain? a) A group of unrelated departments b) A system to manage customer complaints c) A network involved in producing and delivering a product d) A method of advertising products	K1	CO1
	2	How does IT support supply chain management? a) By creating delays in communication b) By reducing collaboration c) By improving data sharing and visibility d) By avoiding inventory tracking	K2	CO1
2	3	What does the "inventory driver" in a supply chain refer to? a) The number of employees in a warehouse b) The total advertising budget c) The quantity of goods held to satisfy demand d) The number of stores in a city	K1	CO2
	4	Which supply chain driver directly affects lead time and responsiveness? a) Pricing b) Transportation c) Sourcing d) Promotion	K2	CO2
3	5	What is the primary role of distribution in the supply chain? a) Product development b) Managing employee training c) Delivering the right product to the right customer d) Financial auditing	K1	CO3
	6	Which of the following best describes the role of IT in network design? a) Replaces all human resources b) Slows down decision-making c) Enables data-driven, optimized decisions d) Increases manual calculations	K2	CO3
4	7	What is the main goal of demand management in a supply chain? a) Reduce employee wages b) Match supply with actual customer demand c) Increase raw material cost d) Delay production as much as possible	K1	CO4
	8	In time series forecasting, the "trend" refers to: a) Short-term customer behavior b) Long-term direction in data over time c) Irregular one-time events d) Random data noise	K2	CO4

Cont...

5	9	What is the main role of sourcing in a supply chain? a) Promoting products b) Designing packaging c) Acquiring goods and services needed to operate d) Creating social media ads	K1	CO5
	10	How does IT help in sourcing decisions? A) Prevents real-time updates B) Slows down procurement C) Provides data visibility and supplier performance tracking D) Reduces communication with suppliers	K2	CO5

**SECTION - B (35 Marks)**

Answer ALL questions

ALL questions carry EQUAL Marks  $(5 \times 7 = 35)$ 

Module No.	Question No.	Question	K Level	CO
1	11.a.	Demonstrate the decision phases in supply chain.  (OR)	K2	CO1
	11.b.	Explain the role of IT in supply chain management.		
2	12.a.	What do you understand by Supply Chain Drivers and Metrics?  (OR)	K4	CO2
	12.b.	Examine how pricing affects supply chain efficiency and responsiveness.		
3	13.a.	Identify the role of distribution in supply chain.  (OR)	K3	CO3
	13.b.	Sketch the Role of IT in Network Design.		
4	14.a.	Point out the role of forecasting in Supply chain.  (OR)	K3	CO4
	14.b.	Explain the Aggregate planning Strategies.		
5	15.a.	Analyze the role of third-party and fourth-party logistics providers in modern supply chains.  (OR)	K4	CO5
	15.b.	Examine the role of IT in sourcing.		

**SECTION - C (30 Marks)**

Answer ANY THREE questions

ALL questions carry EQUAL Marks  $(3 \times 10 = 30)$ 

Module No.	Question No.	Question	K Level	CO
1	16	Analyse the various functions of Supply Chain Management.	K4	CO1
2	17	Examine the drivers of supply chain performance.	K4	CO2
3	18	Identify the factors influencing network Design Decisions.	K4	CO3
4	19	Summarize components of forecasting.	K4	CO4
5	20	Outline the procurement process in a supply chain.	K4	CO5