PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BCom DEGREE EXAMINATION DECEMBER 2025
(Third Semester)

Branch – E-COMMERCE

ERP

Time: Three Hours   Maximum: 75 Marks

SECTION-A (10 Marks)
Answer ALL questions
ALL questions carry EQUAL marks   (10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	What is MRP II ? a) Material Requirements Planning b) Manufacturing Resource Planning c) Maximum Resource Planning d) Minimum Resource Planning	K1	CO3
	2	Relate CALS a) Computer – Aided Acquisition and Logistics Support b) Computer – Aided Acquisition and Logistics System c) Computer – Aided Attainment and Logistics Support d) Computer – Aided Attainment and Logistics System	K2	CO3
2	3	Interpret exploration of data to find new patterns and relationship a) Business Intelligence b) Business Analytics c) Business Process d) Business Methodology	K1	CO3
	4	Extend OLTP a) On-Line Transaction Payment b) On-Line Transfer Payment c) On-Line Transaction Processing d) On-Line Transaction Payment	K2	CO3
3	5	What is meant by the term – lack of buy-in ? a) Inadequate requirements b) Resist to change c) Inadequate resources d) Inadequate training	K1	CO3
	6	Name a strategy where a large company with multiple websites and all going live ? a) The multi big bang strategy b) The mini big bang strategy c) The mega big bang strategy d) The big bang strategy	K2	CO3
4	7	Who are the people deal in with issues such as database conversions, source code modification, communication protocols and so on a) Technical Consultant b) Management Consultant c) Application Consultant d) Project Consultant	K1	CO3
	8	Show a provision model, in which an organization outsources the equipment for operations support including storage, hardware, servers and networking. a) IAAS b) PAAS c) SAAS d) AAAS	K2	CO3
5	9	Which of the following trends in ERP systems is most likely to improve integration and real-time decision-making in modern enterprises? a) Increased use of on-premises ERP solutions b) Implementation of cloud-based ERP systems c) Adoption of legacy software systems d) Reliance on manual data entry	K1	CO3
	10	Which of the following is a primary feature that distinguishes ODOO from other ERP systems? a) Exclusive use of on-premises deployment b) Closed-source architecture with limited customization c) Support for multi-language and multi-currency capabilities d) Open Source Modular design allowing businesses to choose and integrate specific applications as needed	K2	CO3

SECTION - B (35 Marks)
Answer **ALL** questions
ALL questions carry **EQUAL** Marks (5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Determine the reasons for the growth of the ERP Market.	K3	CO3
		(OR)		
	11.b.	Identify the issues of the people in ERP Risk.		
2	12.a.	Explain Business Intelligence Technology.	K2	CO3
		(OR)		
	12.b.	Outline Management Information Systems.		
3	13.a.	Examine nine knowledge areas of Project Management.	K4	CO3
		(OR)		
	13.b.	Categorize four basic types of ERP Implementation Transition Strategies.		
4	14.a.	Compare a. Vendors b. Consultants	K4	CO2
		(OR)		
	14.b.	Analyze ERP Market share.		
5	15.a.	Explain e-Logistics	K3	CO3
		(OR)		
	15.b.	Evaluate Two-Tier ERP.		

SECTION -C (30 Marks)
Answer **ANY THREE** questions
ALL questions carry **EQUAL** Marks (3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Examine Production Module of ERP Systems.	K3	CO3
2	17	Classify the three fundamental components of CRM.	K4	CO3
3	18	Assess the Success Factor of ERP Implementation and way to avoid failure factors.	K4	CO3
4	19	List the features of Microsoft Dynamics in ERP.	K4	CO2
5	20	Explain features, modules and applications in ODOO.	K3	CO3

Z-Z-Z   END