

**PSG COLLEGE OF ARTS & SCIENCE**  
(AUTONOMOUS)

**BCom DEGREE EXAMINATION DECEMBER 2025**  
(First Semester)

**Branch – CORPORATE SECRETARIALSHIP**  
**PRINCIPLES OF MANAGEMENT**

Time: Three Hours

Maximum: 75 Marks

**SECTION-A (10 Marks)**

Answer ALL questions

**ALL questions carry EQUAL marks**

**(10 × 1 = 10)**

Module No.	Question No.	Question	K Level	CO
1	1	The span of control refers to: a) The number of employees a manager can effectively manage b) The control a manager has over the organization c) The geographical area a manager supervises d) Comparing performance with standards	K1	CO1
	2	The term "Esprit de Corps" refers to which of the following? a) Team spirit and unity      b) Authority and responsibility c) Chain of command      d) Division of labor	K2	CO1
2	3	In which step of the planning process, the best and most feasible plan will be chosen to be implemented: a) Selecting an alternative b) Evaluating alternative course of action c) Setting up objective d) Developing Premises	K1	CO2
	4	The plan which includes objective, policy, procedure, and rule, is called _____. a) Budget      b) Procedure c) Programme      d) Strategy	K2	CO2
3	5	Leadership is best defined as _____. a) the ability to merely project one's abilities in the lack of actual accomplishments b) the ability to reduce the dependence of team members on each other c) the ability to induce the team members to focus on individual goals rather than collective goals d) the ability to influence a group toward the achievement of a vision or set of goals	K1	CO3
	6	Who developed the hierarchy of needs theory of motivation? a) Frederick Herzberg      b) Abraham Maslow c) Douglas McGregor      d) Elton Mayo	K2	CO3
4	7	Which of the following is the primary purpose of coordination in management? a) To maximize profits b) To ensure different departments work together harmoniously c) To increase employee productivity d) To reduce production costs	K1	CO4
	8	What is the primary purpose of control in management? a) To assign tasks to employees b) To set organizational goals c) To ensure that actual performance meets expected standards d) To motivate employees	K2	CO4

Cont...

**SECTION - B (35 Marks)**

**Answer ALL questions**

**ALL questions carry EQUAL Marks**

$$(5 \times 7 = 35)$$

ALL questions carry EQUAL Marks (3 x 10 = 30)						
Module No.	Question No.	Question			K Level	CO
1	11.a.	Analyze is management as a profession. (OR)			K4	CO1
	11.b.	Assume the scope of management.				
2	12.a.	Identify the principles of planning. (OR)			K4	CO2
	12.b.	Discover various steps involved in decision making.				
3	13.a.	Conclude the qualities of leader. (OR)			K5	CO3
	13.b.	Determine non financial factor of motivation.				
4	14.a.	Explain the features of control. (OR)			K5	CO4
	14.b.	Estimate various steps involved in control process.				
5	15.a.	Discuss the importance of risk management. (OR)			K6	CO5
	15.b.	Elaborate the advantages of sustainability management.				

**SECTION -C (30 Marks)**

**Answer ANY THREE questions**

All questions carry EQUAL Marks

$$(3 \times 10 = 30)$$

ALL questions carry EQUAL Marks (3+1+1+1+1)					
Module No.	Question No.	Question	K Level	CO	
1	16	Examine the essentials elements of scientific management according to F.W.Taylor thought.	K4	CO1	
2	17	Discover the advantages of planning.	K4	CO2	
3	18	Explain the MCGREGOR'S theory X and theory Y of motivation.	K5	CO3	
4	19	Interpret importance and limitations of control.	K5	CO4	
5	20	Elaborate principles and methodology of six sigma.	K6	CO5	