

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BCom DEGREE EXAMINATION DECEMBER 2025
(Fifth Semester)

Branch – COMMERCE (BUSINESS PROCESS SERVICES)

MAJOR ELECTIVE COURSE – I: CORPORATE SOCIAL RESPONSIBILITY

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(10 × 1 = 10)

| Module No. | Question No. | Question | K Level | CO |
|------------|--------------|--|---------|-----|
| 1 | 1 | CSR in Globalizing for benefits an industries as (a) It protects them against foreign competition (b) It cushions them from the effect of events in other countries (c) It increases the risk and uncertainty of operating in globalizing world economy (d) It opens up new market opportunities | K1 | CO1 |
| | 2 | Which award is an initiative of NGOBOX? (a) National CSR Awards (b) Indian CSR Awards (c) CSR Impact Awards (d) Doing Good for Bharat Awards | K2 | CO1 |
| 2 | 3 | What is the primary relationship between CSR and development organizations? (a) They are in competition for the same resources (b) Development organizations dictate the agenda for CSR (c) They is potential partners who can collaborate to achieve shared goals (d) They have no overlapping interests or interactions | K1 | CO2 |
| | 4 | While a development organization typically focuses on social or environmental good, a primary motivator for a company's CSR is often (a) Purely altruistic motives (b) Financial returns and long-term business sustainability (c) Avoiding government regulation entirely (d) Undermining development organizations | K2 | CO2 |
| 3 | 5 | Which of the following best describes a stakeholder's role in CSR? (a) To solely maximize their financial return from the business (b) To act solely in their own self-interests (c) To influence company goals, monitor ethical practices, and advocate for social impact (d) To strictly regulate the company through government oversight | K1 | CO3 |
| | 6 | In CSR, which stakeholder group's role includes promoting employee welfare, training, and a sustainable work environment? (a) Investors (b) Customers (c) Employees (internal stakeholders) (d) The government | K2 | CO3 |
| 4 | 7 | What does a term 'regulatory dynamic of CSR' primarily refer to? (a) The voluntary actions of companies to engage in social and environmental activities (b) The fluctuating market prices of socially responsible investment funds (c) The role of government policies, laws, and standards in shaping and mandating corporate social behavior (d) The internal rules of a company regarding ethical conduct | K1 | CO4 |
| | 8 | A key regulatory driver for CSR often cited is the stakeholder theory. What does this theory suggest? (a) The sole responsibility of a business is to maximize profit for its shareholders (b) Companies should only consider the interests of their employees and customers (c) It is in a company's best interest to pay attention to all its stakeholders, including employees, customers, and society (d) Stakeholders are considered important only if they can express themselves articulately | K2 | CO4 |

Cont...

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|---|----|--|----|-----|
| 5 | 9 | Which international organization is known for providing guidelines for CSR through its Global Compact initiative, which encourages businesses to adopt sustainable and socially responsible policies? (a) International Monetary Fund (IMF) (b) United Nations (UN) (c) World Health Organization (WHO) (d) World Trade Organization (WTO) | K1 | CO5 |
| | 10 | Which international framework is founded on three pillars: the state's duty to protect human rights, the corporate responsibility to respect human rights, and access to remedy? (a) The Organization for Economic Co-operation and Development (OECD) Guidelines. (b) The UN Global Compact. (c) The UN Guiding Principles on Business and Human Rights (UNGPs). (d) The Global Reporting Initiative (GRI) Standards. | K2 | CO5 |

SECTION - B (35 Marks)Answer **ALL** questions**ALL** questions carry **EQUAL** Marks (5 × 7 = 35)

| Module No. | Question No. | Question | K Level | CO |
|------------|--------------|---|---------|-----|
| 1 | 11.a. | Explain the concept of corporate social responsibility. | K3 | CO1 |
| | | (OR) | | |
| | 11.b. | Differentiate between corporate social responsibility and corporate governance. | | |
| 2 | 12.a. | What is corporate social responsibility development? | K4 | CO2 |
| | | (OR) | | |
| | 12.b. | State the components of corporate social responsibility development. | | |
| 3 | 13.a. | What are the roles of stakeholders in corporate social responsibility? | K3 | CO3 |
| | | (OR) | | |
| | 13.b. | Identify the key stakeholders of corporate social responsibility. | | |
| 4 | 14.a. | Outline the various regulatory requirements for corporate social responsibility. | K3 | CO4 |
| | | (OR) | | |
| | 14.b. | Trace out the standards for corporate social responsibility. | | |
| 5 | 15.a. | Enumerate the most important sustainable development goals. | K4 | CO5 |
| | | (OR) | | |
| | 15.b. | Difference between Corporate Social Responsibility (CSR) and Millennium Development Goals (MDGs). | | |

SECTION - C (30 Marks)Answer **ANY THREE** questions**ALL** questions carry **EQUAL** Marks (3 × 10 = 30)

| Module No. | Question No. | Question | K Level | CO |
|------------|--------------|--|---------|-----|
| 1 | 16 | Elaborate the recent dimensions of corporate social responsibility in India. | K5 | CO1 |
| 2 | 17 | Illustrate the various impacts on organizational functioning Stakeholders participation. | K6 | CO2 |
| 3 | 18 | Analyse the national voluntary guidelines in India. | K5 | CO3 |
| 4 | 19 | Narrate the Impact of NGO activism on corporate social responsibility. | K5 | CO4 |
| 5 | 20 | Differentiate the term sustainable development from corporate sustainability. Explain giving example from an Indian Company. | K6 | CO5 |