

SECTION – B (35 Marks)
Answer ALL questions
ALL Questions Carry EQUAL Marks

(5 x 7 = 35 Marks)

Module No	Question No.	Question	K Level	CO
1	11 a)	Differentiate e-business from e-commerce.	K3	CO1
		OR		
	11 b)	What are the key factors to consider when setting up an ecommerce business?	K3	CO1
2	12 a)	List down the advantages and disadvantages of client server applications.	K2	CO2
		OR		
	12 b)	State the importance of wireless transmission in modern networks.	K2	CO2
3	13 a)	Describe the characteristics of m-commerce.	K3	CO3
		OR		
	13 b)	How the mobile technology generations have impacted m-commerce evolution.	K3	CO3
4	14 a)	Mention the few applications of RFID technology.	K4	CO4
		OR		
	14 b)	List and briefly describe the different types of e-payment systems.	K4	CO4
5	15 a)	State briefly the objectives of NASSCOM security initiatives.	K4	CO5
		OR		
	15 b)	How does the cyber security help in e-business risk management?	K4	CO5

SECTION -C (30 Marks)

Answer ANY THREE questions

ALL questions carry EQUAL Marks (3 x 10 = 30)

Module No	Question No.	Question	K Level	CO
1	16	Explain the different types of e-commerce models with examples.	K3	CO1
2	17	Discuss the role of ISP Backbone networks in global internet communication.	K4	CO2
3	18	Explain the role of mobile devices and apps in enabling mobile commerce.	K5	CO3
4	19	Describe the functions of Mobile computing.	K4	CO4
5	20	What is Network Security? Explain the different types of Network Security.	K5	CO5

Z-Z-Z END