

PSG COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)

BBA DEGREE EXAMINATION DECEMBER 2025
(Third Semester)

Branch – BUSINESS ADMINISTRATION (RETAIL MANAGEMENT)

RETAIL LAWS & BUSINESS ETHICS

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry **EQUAL** marks

$$(10 \times 1 = 10)$$

Cont...

SECTION - B (35 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks (5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	State the differences between void contract and voidable contract. (OR)	K1	CO1
	11.b.	List out the various remedies available for breach of contract.		
2	12.a.	Explain the concept of doctrine of caveat emptor. (OR)	K2	CO2
	12.b.	Discuss the rules regarding dishonour of negotiable instruments.		
3	13.a.	Indicate the significance of TRIPS in international trade. (OR)	K2	CO3
	13.b.	Identify the legal issues related to retail audits in India.		
4	14.a.	Relate the role of ethics in Human Resource Management. (OR)	K3	CO4
	14.b.	Illustrate the concepts of marketing ethics and advertising ethics.		
5	15.a.	Examine the challenges of corporate governance in modern business. (OR)	K4	CO5
	15.b.	Categorize the types of disclosures that a company must make to outsider.		

SECTION - C (30 Marks)

Answer ANY THREE questions

ALL questions carry EQUAL Marks (3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Describe the essential elements of a valid contract.	K1	CO1
2	17	Discuss the rights of an unpaid seller against the buyer.	K2	CO2
3	18	Identify the differences among patents, copyrights, and trademarks.	K2	CO3
4	19	Illustrate the scope and benefits of business ethics.	K3	CO4
5	20	Categorize the methods used for performance evaluation of the Board.	K4	CO5