

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

**BBA DEGREE EXAMINATION DECEMBER 2025
(Third Semester)**

Branch – **BUSINESS ADMINISTRATION (RETAIL MANAGEMENT)**

RETAIL LAWS & BUSINESS ETHICS

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** marks

(10 × 1 = 10)

| Module No. | Question No. | Question | K Level | CO |
|------------|--------------|---|---------|-----|
| 1 | 1 | The person making the proposal is called the and the person accepting the proposal is called: a) Proposor/ Proposee b) Promisee/ Promisor c) Promisor/Promisee d) Proposee/ Proposor | K1 | CO1 |
| | 2 | An agreement enforceable by law is: a) A voidable contract b) Void c) A contract d) A void contract | K2 | CO2 |
| 2 | 3 | The right to 'stoppage in transit' exercised by an unpaid seller is to a) recover price b) retain possession c) regain possession d) recover damages | K1 | CO1 |
| | 4 | A _____ is a stipulation essential to main purpose of the contract and the breach of which gives rise to a right to treat the contract as repudiated. a) Condition b) Warranty c) Disclaimer d) Guarantee | K2 | CO2 |
| 3 | 5 | Information Technology (IT) Act 2000 came into force on? a) 17 October 2000 b) 9 June 2000 c) 1 June 2000 d) 1 October 2000 | K1 | CO1 |
| | 6 | The TRIPS Agreement is a part of which international organization's framework? a) International Monetary Fund (IMF) b) World Trade Organization (WTO) c) United Nations (UN) d) World Bank | K2 | CO2 |
| 4 | 7 | Values and ethics shape the a) Corporate unity b) Corporate discipline c) Corporate culture d) Corporate differences | K1 | CO1 |
| | 8 | Most companies begin the process of establishing organizational ethics programs by developing: a) ethics training programs b) codes of conduct c) ethics enforcement mechanisms D) hidden agendas | K2 | CO2 |
| 5 | 9 | The first step in the auditing process should be to secure the commitment of: a) employees b) top executives and directors c) stockholders d) customers | K1 | CO1 |
| | 10 | Which of the following is not an impact that underpins corporate social responsibility? a) Social b) Political c) Economic d) Environmental | K2 | CO2 |

Cont...

SECTION - B (35 Marks)Answer **ALL** questions**ALL** questions carry **EQUAL** Marks

(5 × 7 = 35)

| Module No. | Question No. | Question | K Level | CO |
|------------|--------------|---|---------|-----|
| 1 | 11.a. | State the differences between void contract and voidable contract. | K1 | CO1 |
| | (OR) | | | |
| | 11.b. | List out the various remedies available for breach of contract. | | |
| 2 | 12.a. | Explain the concept of doctrine of caveat emptor. | K2 | CO2 |
| | (OR) | | | |
| | 12.b. | Discuss the rules regarding dishonour of negotiable instruments. | | |
| 3 | 13.a. | Indicate the significance of TRIPS in international trade. | K2 | CO3 |
| | (OR) | | | |
| | 13.b. | Identify the legal issues related to retail audits in India. | | |
| 4 | 14.a. | Relate the role of ethics in Human Resource Management. | K3 | CO4 |
| | (OR) | | | |
| | 14.b. | Illustrate the concepts of marketing ethics and advertising ethics. | | |
| 5 | 15.a. | Examine the challenges of corporate governance in modern business. | K4 | CO5 |
| | (OR) | | | |
| | 15.b. | Categorize the types of disclosures that a company must make to outsider. | | |

SECTION - C (30 Marks)Answer **ANY THREE** questions**ALL** questions carry **EQUAL** Marks (3 × 10 = 30)

| Module No. | Question No. | Question | K Level | CO |
|------------|--------------|--|---------|-----|
| 1 | 16 | Describe the essential elements of a valid contract. | K1 | CO1 |
| 2 | 17 | Discuss the rights of an unpaid seller against the buyer. | K2 | CO2 |
| 3 | 18 | Identify the differences among patents, copyrights, and trademarks. | K2 | CO3 |
| 4 | 19 | Illustrate the scope and benefits of business ethics. | K3 | CO4 |
| 5 | 20 | Categorize the methods used for performance evaluation of the Board. | K4 | CO5 |

Z-Z-Z END