

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

BBA DEGREE EXAMINATION DECEMBER 2025
(Third Semester)

Branch – BUSINESS ADMINISTRATION (LOGISTICS)

INTERNATIONAL LOGISTICS MANAGEMENT & LINEAR LOGISTICS

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry **EQUAL** marks

$$(5 \times 1 = 5)$$

- 1 What is the main objective of international logistics?
 - (i) Maximizing profit
 - (ii) Efficient movement of goods across borders
 - (iii) Minimizing transportation costs
 - (iv) Reducing the number of logistics providers
- 2 What is a FCL container?
 - (i) A container shared by multiple shipments
 - (ii) A container owned by the shipping company
 - (iii) A container with a full cargo load
 - (iv) A container used for hazardous materials
- 3 Which of the following is not a department in ship management?
 - (i) Operations
 - (ii) Finance
 - (iii) Crew Management
 - (iv) Legal
- 4 Which of the following is an example of Enterprise Resource Planning (ERP)?
 - (i) Supply Chain Management
 - (ii) Customer Relationship Management
 - (iii) Financial Management System
 - (iv) A system integrating business functions like finance, HR, and logistics
- 5 Which payment method guarantees the seller will be paid for the goods in international trade?
 - (i) Bill of Lading
 - (ii) Letter of Credit
 - (iii) Invoice
 - (iv) Proforma Invoice

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks

$$(5 \times 3 = 15)$$

6 a Explain the importance of International Logistics.
OR
b List the key components of International Logistics.

7 a What is container tracking and how does it improve logistics?
OR
b Differentiate between FCL and LCL.

8 a List the departments in ship management.
OR
b Explain the role of Ship Management Companies.

9 a What is the role of ERP in logistics?
OR
b Define CRM and its importance in logistics.

10 a Explain Neo-Mercantilism in trade.
OR
b Describe the Letter of Credit process.

Cont...

SECTION -C (30 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

(5 x 6 = 30)

11 a Discuss the global issues in International Logistics.

OR

b Explain Integrated Logistics and its importance.

12 a What are container identification marks and why are they important?

OR

b Compare leasing and owning containers in international trade.

13 a what roles do different departments play in the effective management of a ship?

OR

b How do ship management companies impact the day-to-day operations of a vessel?

14 a How does SCM integrate with other business functions?

OR

b Explain the impact of ERP systems on compliance and efficiency in logistics.

15 a Discuss different currencies used in international trade.

OR

b Explain the legal aspects of liner trades and cargo liability.

Z-Z-Z

END