

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

BBA DEGREE EXAMINATION DECEMBER 2025
(Third Semester)

Branch – BUSINESS ADMINISTRATION (LOGISTICS)

INTERNATIONAL LOGISTICS MANAGEMENT & LINEAR LOGISTICS

Time: Three Hours

Maximum: 50 Marks

SECTION-A (5 Marks)

Answer ALL questions

ALL questions carry EQUAL marks (5 x 1 = 5)

- 1 What is the main objective of international logistics?
(i) Maximizing profit
(ii) Efficient movement of goods across borders
(iii) Minimizing transportation costs
(iv) Reducing the number of logistics providers
- 2 What is a FCL container?
(i) A container shared by multiple shipments
(ii) A container owned by the shipping company
(iii) A container with a full cargo load
(iv) A container used for hazardous materials
- 3 Which of the following is not a department in ship management?
(i) Operations (ii) Finance (iii) Crew Management (iv) Legal
- 4 Which of the following is an example of Enterprise Resource Planning (ERP)?
(i) Supply Chain Management
(ii) Customer Relationship Management
(iii) Financial Management System
(iv) A system integrating business functions like finance, HR, and logistics
- 5 Which payment method guarantees the seller will be paid for the goods in international trade?
(i) Bill of Lading (ii) Letter of Credit
(iii) Invoice (iv) Proforma Invoice

SECTION - B (15 Marks)

Answer ALL Questions

ALL Questions Carry EQUAL Marks (5 x 3 = 15)

- 6 a Explain the importance of International Logistics.
OR
b List the key components of International Logistics.
- 7 a What is container tracking and how does it improve logistics?
OR
b Differentiate between FCL and LCL.
- 8 a List the departments in ship management.
OR
b Explain the role of Ship Management Companies.
- 9 a What is the role of ERP in logistics?
OR
b Define CRM and its importance in logistics.
- 10 a Explain Neo-Mercantilism in trade.
OR
b Describe the Letter of Credit process.

Cont...

SECTION -C (30 Marks)

Answer **ALL** questions

ALL questions carry **EQUAL** Marks

(5 x 6 = 30)

- 11 a Discuss the global issues in International Logistics.
OR
b Explain Integrated Logistics and its importance.
- 12 a What are container identification marks and why are they important?
OR
b Compare leasing and owning containers in international trade.
- 13 a what roles do different departments play in the effective management of a ship?
OR
b How do ship management companies impact the day-to-day operations of a vessel?
- 14 a How does SCM integrate with other business functions?
OR
b Explain the impact of ERP systems on compliance and efficiency in logistics.
- 15 a Discuss different currencies used in international trade.
OR
b Explain the legal aspects of liner trades and cargo liability.

Z-Z-Z

END