

PSG COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)

BBA DEGREE EXAMINATION DECEMBER 2025
(Second Semester)

Branch – **BUSINESS ADMINISTRATION (LOGISTICS)**

FUNDAMENTALS OF LOGISTICS

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry **EQUAL** marks

$$(10 \times 1 = 10)$$

Cont ...

SECTION - B (35 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

(5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Illustrate the Future of logistics.	K2	CO1
		(OR)		
	11.b.	Show the major components of Logistics Management	K2	
2	12.a.	Construct the benefits of Logistics Outsourcing	K3	CO2
		(OR)		
	12.b.	Recall the phases in Customer Service	K2	
3	13.a.	Identify the need and importance of Globalization	K3	CO3
		(OR)		
	13.b.	Develop the 5 key components of integrated Logistics System.	K3	
4	14.a.	Evaluate the general principles in the Courier Services?	K5	CO4
		(OR)		
	14.b.	Explain the procedure for Import and Export of Gems and Jewellery in the Courier Sector.		
5	15.a.	Examine the Cold Chain concept in Logistics?	K4	CO5
		(OR)		
	15.b.	Examine the benefits of Multimodal Transportation.		

SECTION -C (30 Marks)

Answer ANY THREE questions

ALL questions carry EQUAL Marks

(3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Examine the History of Logistics Sector?	K4	CO1
2	17	Analyse the ways to retain customers in the Logistics Industry?	K4	CO2
3	18	Appraise the Supply Chain concept in Global Logistics?	K5	CO3
4	19	Criticise the step by step guide on how to book Courier Services from Porter?	K5	CO4
5	20	Discover the various Cold Chain Logistics and explain them?	K4	CO5