

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

PGDBM DEGREE EXAMINATION DECEMBER 2025
(First Semester)

Branch- **DIPLOMA IN BUSINESS MANAGEMENT**
MANAGEMENT PROCESS

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	The art of getting work done through others is known as a) Administration b) direction c) leadership d) management	K1	CO1
	2	A standard of behavior in the society is called as a) norms b) values c) personality d) norms	K2	CO1
2	3	The primary function of management is known as a) planning b) controlling c) directing d) organizing	K1	CO1
	4	The process of arriving a conclusion or solution is called as a) decision b) perception c) direction d) organizing	K2	CO1
3	5	A hierarchical chart of the position, roles and responsibilities of the employees is known as a) administration b) organization structure c) authority d) power	K1	CO1
	6	The duty of every person is called as a) work b) job) c) karma d) position	K2	CO2
4	7	One who guide their followers is known as a) politician b) leader c) guide d) mentor	K1	CO2
	8	Identify the person who propounded the 5 needs theory a) Herzberg b) Maslow c) Karl Marx d) George terry	K2	CO2
5	9	The process of matching the real performance with a standard of performance called as a) Controlling b) organizing c) motivating d) performing	K1	CO2
	10	The process of aching an end of our performance is called as a) goal b) objective c) aim d) decision	K2	CO2

Cont...

SECTION - B (35 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks (5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Illustrate the skills of the managers.	K3	CO1
		(OR)		
	11.b.	Discover the communication skills needed to the managers.		
2	12.a.	Explore the barriers of effective planning.	K3	CO1
		(OR)		
	12.b.	Construct the steps involved in decision making		
3	13.a.	Explain the principles of organizing.	K4	CO2
		(OR)		
	13.b.	Contrast delegation from authority.		
4	14.a.	Analyze Herzberg two factor theory of motivation.	K4	CO2
		(OR)		
	14.b.	Explain leadership styles in detail.		
5	15.a.	Describe importance of controlling.	K4	CO2
		(OR)		
	15.b.	Explain management practices for sustainable development.		

SECTION -C (30 Marks)

Answer ANY THREE questions

ALL questions carry EQUAL Marks (3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Explain the evolution of management thought.	K5	CO3
2	17	Criticize the 'Dharma' concept in management practices.	K5	CO3
3	18	Interpret the types of organization.	K5	CO3
4	19	Summarize Maslow's needs theory.	K6	CO4
5	20	Evaluate the latest techniques in controlling.	K6	CO5

Z-Z-Z END