

PSG COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)

MCom(CS) DEGREE EXAMINATION DECEMBER 2025
(First Semester)

Branch - **CORPORATE SECRETARYSHIP**

ECONOMICS FOR DECISION MAKING

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry **EQUAL** marks

$$(10 \times 1 = 10)$$

Cont...

5	9	Which of the following is NOT a component of the Capital Account in India's Balance of Payments? a) Foreign Direct Investment (FDI) b) External Commercial Borrowings (ECBs) c) Net commercial borrowings d) Invisibles (services)	K1	CO5
	10	Which organization is responsible for formulating the Foreign Trade Policy in India? a) Ministry of Commerce and Industry b) Reserve Bank of India c) Securities and Exchange Board of India d) Ministry of Finance	K2	CO5

SECTION - B (35 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks (5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Examine the Role & responsibilities of Managerial Economist in business decisions. (OR)	K4	CO1
	11.b.	Outline the Impact of Business Cycle.		
	12.a.	Demonstrate various types of Elasticity of Demand. (OR)	K3	CO2
2	12.b.	Illustrate Cobb Douglas Production Function and its Properties.		
	13.a.	Evaluate the Impact of Price discrimination on consumer Welfare. (OR)	K5	CO3
3	13.b.	Infer Price determination under monopoly.		
	14.a.	Explain how does national income accounting helps in understanding the performance of an economy? (OR)	K2	CO4
4	14.b.	Estimate the role of interest rates in monetary policy.		
	15.a.	Categorize the assumptions of cardinal and ordinal utility theories. (OR)	K6	CO5
	15.b.	Formulate the main components of balance of payment.		

SECTION - C (30 Marks)

Answer ANY THREE questions

ALL questions carry EQUAL Marks (3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Summarize the basic economic tools in Managerial Economics.	K5	CO1
2	17	Abstract the Factors determining the scope of product line.	K6	CO2
3	18	Demonstrate different pricing strategies that a firm can use to maximize its profit.	K3	CO3
4	19	Outline the consequences of inflation on the economy.	K1	CO4
5	20	Analyse the impact of India's trade policy on its economic growth.	K4	CO5