

**PSG COLLEGE OF ARTS & SCIENCE  
(AUTONOMOUS)**

**MCom(CS) DEGREE EXAMINATION DECEMBER 2025**  
**(Third Semester)**

## Branch – CORPORATE SECRETARIALSHIP

## **MAJOR ELECTIVE COURSE – II : INTERNATIONAL BUSINESS**

Time: Three Hours

**Maximum: 75 Marks**

### **SECTION-A (10 Marks)**

**Answer ALL questions**

**ALL** questions carry **EQUAL** marks

$$(10 \times 1 = 10)$$

**Cont...**

**SECTION - B (35 Marks)**

Answer ALL questions

ALL questions carry EQUAL Marks  $(5 \times 7 = 35)$ 

Module No.	Question No.	Question	K Level	CO
1	11.a.	“Social forces exercise a dominating influences on International business” – Interpret.  (OR)	K2	CO1
	11.b.	Show how does behavioural practices affect the cultural environment.		
2	12.a.	Analyse and write a note on EXIM documentation policies.  (OR)	K4	CO2
	12.b.	Examine the role of Electronic data interchange system in International trade.		
3	13.a.	What do you perceive from the Import trust receipt? How clearing agents use it.  (OR)	K5	CO3
	13.b.	What procedure you would recommend to avail export financing.		
4	14.a.	Measure the importance of 100% EOU and star houses role in India's foreign trade.  (OR)	K2	CO4
	14.b.	Demonstrate the difference between FDI and FPI.		
5	15.a.	Explain the governing legislations for multi-modal transportation in logistics?  (OR)	K2	CO5
	15.b.	Relate how the ERP helps in International trade logistics management.		

**SECTION -C (30 Marks)**

Answer ANY THREE questions

ALL questions carry EQUAL Marks  $(3 \times 10 = 30)$ 

Module No.	Question No.	Question	K Level	CO
1	16	Outline the impact of globalization on international business.	K2	CO1
2	17	Examine the various aspects of legal regulatory documentation in International trade procedure.	K4	CO2
3	18	Determine the role of ECGC in export financing.	K5	CO3
4	19	Demonstrate the ways how to build up regional economic integration in India's foreign trade.	K2	CO4
5	20	Summarise the role and functions of ICD in export clearance.	K2	CO5