

**PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)**

**MCom(CS) DEGREE EXAMINATION DECEMBER 2025
(Third Semester)**

Branch – CORPORATE SECRETARYSHIP

MAJOR ELECTIVE COURSE – II : INTERNATIONAL BUSINESS

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	Choose from the following which is not a component of culture a. Attitudes b. Beliefs c. Education d. Life expectancy	K2	CO1
	2	When did the government remove the barriers for investment in India? a. 1990 b. 1991 c. 1992 d. 1993	K2	CO1
2	3	How is Govt. policy about exports and imports is called ? a. Commercial policy b. Fiscal policy c. Monetary policy d. Finance policy	K2	CO2
	4	Dissect which of the following is not a basic objective of documentation in foreign trade. a. To assure that the exporter will receive the payment b. To assure that the importer will receive the goods c. To eliminate risk of non-completion d. None of the above	K4	CO2
3	5	A receipt handed over by the commodity officer when cargo is loaded in the ship is interpreted as a. Mate's receipt b. shipping receipt c. cargo receipt d. charter receipt	K5	CO3
	6	When was Export & Import (EXIM) bank set up in a. 1981 b. 1978 c. 1975 d. 1961	K2	CO3
4	7	Special economic zones are set up in India to support a. Import b. Export c. Domestic Defense Industry d. None of this	K5	CO4
	8	Outline the last step in the internationalization process is: a. Licensing b. Exporting c. Wholly owned subsidiaries d. Foreign Direct Investment	K2	CO4
5	9	Examine what is the primary purpose of international trade logistics? a. Minimizing trade barriers b. Maximizing profits for exporters c. Managing the flow of goods and information across borders d. Promoting domestic production	K4	CO5
	10	Show from the following who owns ICDs in India? a. State governments own ICDs in India, b. logistics companies' c. private entities d. all of this entities	K2	CO5

Cont...

SECTION - B (35 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

(5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	"Social forces exercise a dominating influences on International business" – Intepret.	K2	CO1
		(OR)		
	11.b.	Show how does behavioural practices affect the cultural environment.		
2	12.a.	Analyse and write a note on EXIM documentation policies.	K4	CO2
		(OR)		
	12.b.	Examine the role of Electronic data interchange system in International trade.		
3	13.a.	What do you perceive from the Import trust receipt? How clearing agents use it.	K5	CO3
		(OR)		
	13.b.	What procedure you would recommend to avail export financing.		
4	14.a.	Measure the importance of 100% EOU and star houses role in India's foreign trade.	K2	CO4
		(OR)		
	14.b.	Demonstrate the difference between FDI and FPI.		
5	15.a.	Explain the governing legislations for multi-modal transportation in logistics?	K2	CO5
		(OR)		
	15.b.	Relate how the ERP helps in International trade logistics management.		

SECTION - C (30 Marks)

Answer ANY THREE questions

ALL questions carry EQUAL Marks (3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Outline the impact of globalization on international business.	K2	CO1
2	17	Examine the various aspects of legal regulatory documentation in International trade procedure.	K4	CO2
3	18	Determine the role of ECGC in export financing.	K5	CO3
4	19	Demonstrate the ways how to build up regional economic integration in India's foreign trade.	K2	CO4
5	20	Summarise the role and functions of ICD in export clearance.	K2	CO5