

PSG COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)

MCom DEGREE EXAMINATION DECEMBER 2025
(Third Semester)

Branch - COMMERCE

MAJOR ELECTIVE COURSE – I : INTERNATIONAL BUSINESS

Time: Three Hours.

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry **EQUAL** marks

$$(10 \times 1 = 10)$$

Cont...

SECTION - B (35 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

 $(5 \times 7 = 35)$

Module No.	Question No.	Question	K Level	CO
1	11.a.	Explain the scope of International Trade. (OR)	K2	CO2
	11.b.	Outline the benefits of international business.		
	12.a.	Construct the stages of economic development. (OR)		CO3
2	12.b.	Identify the role of legal environment on International Business.	K3	
	13.a.	Organize the objectives of GATT. (OR)	CO3	
	13.b.	Explain the need for commercial policy.		
4	14.a.	List the benefits of regional trade agreements. (OR)	K4	CO4
	14.b.	Analyse the features of IDA.		
	15.a.	Examine 'Special Economic Zones'. (OR)		CO4
5	15.b.	List the steps in an Export Procedure.	K4	

SECTION - C (30 Marks)

Answer ANY THREE questions

ALL questions carry EQUAL Marks

 $(3 \times 10 = 30)$

Module No.	Question No.	Question	K Level	CO
1	16	Distinguish between International business and Domestic business.	K4	CO4
2	17	Categorize the benefits of FDI.	K4	CO4
3	18	Interpret the Principles of WTO.	K4	CO4
4	19	Appraise the objectives of IBRD.	K5	CO5
5	20	Explain the types of factoring.	K5	CO5