

**PSG COLLEGE OF ARTS & SCIENCE**  
(AUTONOMOUS)  
**MCom DEGREE EXAMINATION DECEMBER 2025**  
(Third Semester)

Branch - **COMMERCE**

**MAJOR ELECTIVE COURSE – I : INTERNATIONAL BUSINESS**

Time: Three Hours

Maximum: 75 Marks

**SECTION-A (10 Marks)**

Answer **ALL** questions

**ALL** questions carry **EQUAL** marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	Which kind of trade that is limited geographically within a country. a) Foreign business b) Domestic business c) Multilevel business d) online business	K1	CO1
	2	Where the currency of one country is converted to another. a) Foreign market                      b) Foreign trade c) Foreign Country                      d) Foreign exchange	K2	CO2
2	3	Name the set of conditions in which business operations are conducted. a) Business environment b) Internal environment c) Micro environment d) Political environment	K1	CO1
	4	Which environment in a country has a dominating position on all decisions of organization. a) Political Environment b) Economic Environment c) Industrial Environment d) Legal Environment	K2	CO2
3	5	GATT was born in ----- a) 1999                      b) 1948                      c) 1946                      d) 1955	K1	CO1
	6	The Agreement on Trade Related Investment Measures (TRIMs) came into effect on ----- a) 1-1-1995                      b) 1-1-1996 c) 1-1-1998                      d) 1-1-1999	K2	CO2
4	7	The IMF was established in the year ----- a) 1945                      b) 1958                      c) 1949                      d) 1956	K1	CO1
	8	Name a the place where financial wealth is traded between individuals and between countries. a) International financial market b) Financial market c) Housing finance d) Monetary system	K2	CO2
5	9	Show a method of trade finance that allows exporters to obtain cash by selling their medium and long-term foreign accounts receivable at a discount to a forfaiter, a specialized finance firm or a department in a bank. a) Financing                      b) Factoring c) Trading                      d) Forfeiting	K1	CO1
	10	Export Import bank of India was established in ----- a) 1-1-1981                      b) 1-1-1982 c) 1-1-2012                      d) 1-1-1949	K2	CO2

Cont...

**SECTION - B (35 Marks)**

Answer ALL questions

ALL questions carry EQUAL Marks

(5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Explain the scope of International Trade.	K2	CO2
	(OR)			
	11.b.	Outline the benefits of international business.		
2	12.a.	Construct the stages of economic development.	K3	CO3
	(OR)			
	12.b.	Identify the role of legal environment on International Business.		
3	13.a.	Organize the objectives of GATT.	K3	CO3
	(OR)			
	13.b.	Explain the need for commercial policy.		
4	14.a.	List the benefits of regional trade agreements.	K4	CO4
	(OR)			
	14.b.	Analyse the features of IDA.		
5	15.a.	Examine 'Special Economic Zones'.	K4	CO4
	(OR)			
	15.b.	List the steps in an Export Procedure.		

**SECTION - C (30 Marks)**

Answer ANY THREE questions

ALL questions carry EQUAL Marks

(3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Distinguish between International business and Domestic business.	K4	CO4
2	17	Categorize the benefits of FDI.	K4	CO4
3	18	Interpret the Principles of WTO.	K4	CO4
4	19	Appraise the objectives of IBRD.	K5	CO5
5	20	Explain the types of factoring.	K5	CO5