

PSG COLLEGE OF ARTS & SCIENCE
(AUTONOMOUS)

MCom DEGREE EXAMINATION DECEMBER 2025
(Third Semester)

Branch - **COMMERCE**

ENTREPRENEURIAL DEVELOPMENT

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

(10 × 1 = 10)

Module No.	Question No.	Question	K Level	CO
1	1	Which of the following is a characteristic of a family-owned business? a) Public ownership b) Centralized control by family members c) Unlimited liability d) Short-term goals	K1	CO1
	2	Which theory explains the role of uncertainty in entrepreneurship? a) Economic theory b) Innovation theory c) Knight's theory of uncertainty d) Social enterprise theory		
2	3	The MSMED Act of 2006 primarily focuses on: a) Large enterprises b) Small, Medium, and Micro Enterprises c) Public sector companies d) Sole proprietorship	K1	CO2
	4	Which of the following is a government initiative to promote MSMEs? a) Make in India b) Startup India c) MSME Cluster Development Programme d) FDI Policy 2020		
3	5	Which one of the following is not a component of a business plan? a) Management summary b) Financial plan c) Sales pitch d) Marketing plan	K1	CO3
	6	Which one of the following is a part of project appraisal? a) Business registration b) Financial evaluation c) Marketing plan development d) Product development		
4	7	Name an institution provides credit to small enterprises? a) SIDBI b) HUDCO c) DIC d) NABARD	K1	CO4
	8	The National Science and Technology Entrepreneurship Development Board (NSTEDB) is primarily focuses on: a) Export promotion b) Technological innovation c) Financial support d) Rural development		
5	9	Name a key milestone in India's start up ecosystem? a) Start-up India b) MSME Act c) National Rural Livelihood Mission d) GST	K1	CO5
	10	"Make in India" is primarily aimed at: a) Boosting e-commerce b) Promoting manufacturing start-ups c) Encouraging financial reforms d) Enhancing digital infrastructure		

Cont....

SECTION - B (35 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks

(5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	Summarize the evolution of entrepreneurship.	K3	CO1
		(OR)		
	11.b.	Outline the key characteristics of women entrepreneurs in India.		
2	12.a.	Identify the role of MSMEs in fostering economic development in India.	K3	CO2
		(OR)		
	12.b.	Construct the process of entrepreneurial development.		
3	13.a.	Examine the purpose of preparing a business plan.	K4	CO3
		(OR)		
	13.b.	Categorize the steps involved in preparing a feasibility report.		
4	14.a.	List the challenges faced by DICs in supporting rural industries.	K4	CO4
		(OR)		
	14.b.	Compare the roles of NABARD and SIDBI in fostering entrepreneurship in rural and urban areas.		
5	15.a.	Explain the significance of the "Make in India" campaign in the startup ecosystem.	K5	CO5
		(OR)		
	15.b.	Appraise the role of the Mudra Bank Scheme in financing startups.		

SECTION - C (30 Marks)

Answer ANY THREE questions

ALL questions carry EQUAL Marks

(3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Illustrate the role of entrepreneurial competencies in the success of new ventures.	K4	CO1
2	17	Compare and contrast the roles of micro, small, and medium enterprises in the Indian economy.	K4	CO2
3	18	Examine the process of project report preparation, highlighting key stages from idea generation to implementation.	K4	CO3
4	19	Assess the incentives provided by NABARD for agricultural and rural entrepreneurship.	K5	CO4
5	20	Evaluate the impact of the "Start-up India" initiative on the Indian economy.	K5	CO5