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PSG COLLEGE OF ARTS & SCIENCE
 (AUTONOMOUS)

BBA DEGREE EXAMINATION DECEMBER 2025
 (Fourth Semester)

Branch: **BUSINESS ADMINISTRATION/BUSINESS ADMINISTRATION (IS)/BUSINESS ADMINISTRATION(RM) /BUSINESS ADMINISTRATION(LOGISTICS)**

ENTREPRENEURSHIP DEVELOPMENT

Time: Three Hours

Maximum: 75 Marks

SECTION-A (10 Marks)

Answer ALL questions

ALL questions carry EQUAL marks

$(10 \times 1 = 10)$

Module No.	Question No.	Question	K Level	CO
1	1	Intrapreneur is a _____ (a) Skeptical (b) Cautions (c) Courageous (d) None of these	K1	CO1
	2	What is the primary goal of a startup? (a) Generating stable revenue (b) Scaling quickly to capture market share (c) Following traditional business models (d) Reducing workforce size	K2	CO1
2	3	Course content and curriculum of EDP includes _____ (a) General introduction of entrepreneurship (b) motivation training (c) plant visits (d) all the above	K1	CO2
	4	Which of the following best defines innovation? (a) The improvement of existing ideas (b) The process of turning creative ideas into viable products or services (c) The discovery of new resources (d) The ability to avoid risks in business	K2	CO2
3	5	What type of financing is typically provided by venture capitalists? (a) Loan with fixed interest (b) Equity financing (c) Collateral-free microloans (d) Leasing	K1	CO3
	6	SIDBI (Small Industries Development Bank of India) primarily supports: (a) Large-scale industries (b) Medium, small, and micro enterprises (MSMEs) (c) Export-oriented businesses only (d) Agricultural farming	K2	CO3
4	7	According to the MSME classification in India, a small enterprise in the manufacturing sector has an investment of up to: (a) ₹1 crore (b) ₹10 crore (c) ₹50 crore (d) ₹100 crore	K1	CO4

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4	8	The primary objective of promoting small-scale industries is: (a) Increasing imports (b) Employment generation and rural development (c) Encouraging large corporate dominance (d) Reducing government expenditure	K2	CO4
5	9	What is the primary purpose of a project audit? (a) To increase project funding (b) To review and assess project performance and compliance (c) To train project team members (d) To promote the project to stakeholders	K1	CO5
	10	Which of the following is NOT a phase of project management? (a)Initiation (b)Planning (c)Execution (d)Marketing	K2	CO5

SECTION - B (35 Marks)

Answer ALL questions

ALL questions carry EQUAL Marks (5 × 7 = 35)

Module No.	Question No.	Question	K Level	CO
1	11.a.	What are the economic barriers to entrepreneurship development? Explain. (OR)	K3	CO1
	11.b.	List out the functions of entrepreneurs.		
2	12.a.	Describe the components of the creative process in entrepreneurship. (OR)	K3	CO2
	12.b.	Illustrate the objectives of entrepreneurial development program.		
3	13.a.	Analyze the functions of District Industries Center. (OR)	K4	CO3
	13.b.	Explain the objectives of KVIC.		
4	14.a.	Evaluate the objectives of Small Scale Industries. (OR)	K4	CO4
	14.b.	Determine the steps to be taken by an entrepreneur to start a small industry.		
5	15.a.	Elaborate the characteristics of project. (OR)	K5	CO5
	15.b.	Assess the features of Computer Aided Project Management.		

SECTION -C (30 Marks)

Answer ANY THREE questions

ALL questions carry EQUAL Marks (3 × 10 = 30)

Module No.	Question No.	Question	K Level	CO
1	16	Analyze the various types of entrepreneur.	K4	CO1
2	17	Critically evaluate the phases of EDP	K5	CO2
3	18	Discuss about the Ash Maurya's Lean Canvas Model.	K5	CO3
4	19	Examine the incentives provided to the Small Scale Industries in India.	K4	CO4
5	20	Explain the types of project identification.	K4	CO5